

WEB CTRL A

PORTFOLIO

S O C I A L M E D I A



Your business is a story waiting to be told. Social media is the stage, and we're the directors.

We believe in the power of connection, and we're passionate about crafting narratives that resonate.

Let us be your partner in transforming your online presence into a thriving community.

With meticulous care and strategic expertise, we'll amplify your brand's voice and drive real results.



CTRLA

Web Ctrl A

helps businesses grow on
SOCIAL MEDIA

We create engaging content, analyze data, and strategize to reach your target audience and drive results. Let's work together to boost your brand.



& FOOD PRODUCTS



RED ROOSTER

We understood the importance of their online presence and worked diligently to curate an image that accurately reflected their unique brand identity. By focusing on delivering an exceptional user experience, we ensured that our posts resonated with the target audience. Every detail was carefully considered, from showcasing their diverse product range to crafting engaging content formats. To maintain a dynamic and engaging feed, we strategically varied our posts, incorporating reels, carousels, and standard posts.

STORIES



MAZOLA

Understanding the deep connection people have with Mazola , we've crafted content that not only showcases their products but also brings warmth and comfort to families. Every post is designed to inspire, ensuring that Mazola remains a trusted part of daily meals and cherished moments

STORIES

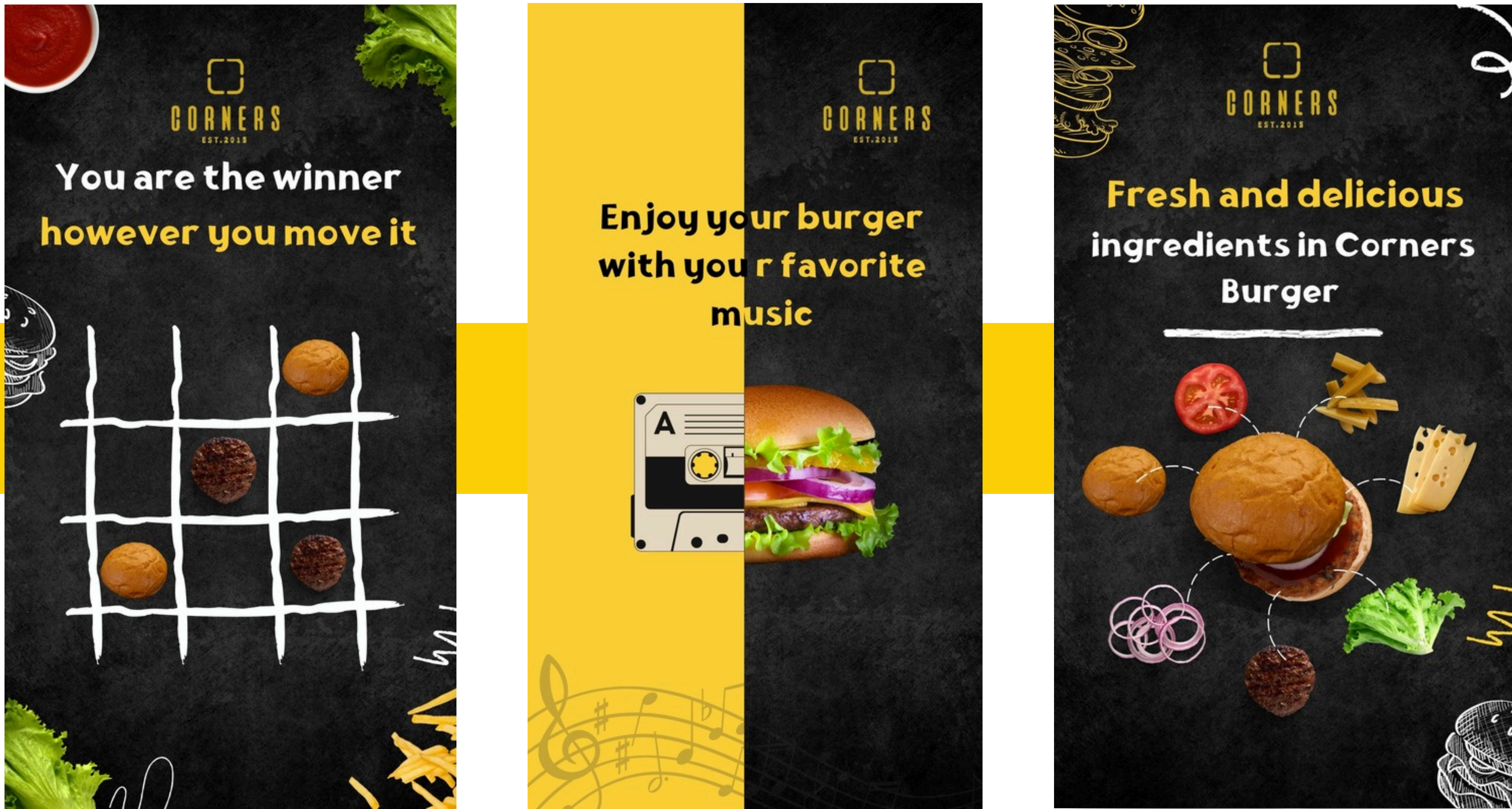


CORNER

In the competitive landscape of the food industry, a strong visual identity is more than just aesthetics; it's a powerful tool to connect with your target audience. For our client, a burger and fast food establishment, we embarked on a journey to create a social media presence that was both visually appealing and strategically effective.

By combining a deep understanding of the client's brand, a cohesive visual identity, and engaging content across multiple formats, we were able to create social media designs that not only captivated the audience but also effectively communicated the brand's values and message. This case study demonstrates our commitment to delivering exceptional results and helping businesses achieve their marketing goals.

STORIES



CAKE SUGAR

When designing social media content for the Cake Sugar brand, we understood that it wasn't just about showcasing delectable desserts. It was about crafting a visual narrative that resonated with the brand's values and connected with its audience on an emotional level. This portfolio piece will delve into how we approached this challenge and delivered exceptional results that elevated the brand's online presence.

By understanding the brand's essence, leveraging visual storytelling, and employing strategic design techniques, we were able to create a social media presence that not only showcased the brand's products but also resonated with their target audience. This case study demonstrates the power of effective social media design in building brand awareness, driving engagement, and ultimately, achieving business success.



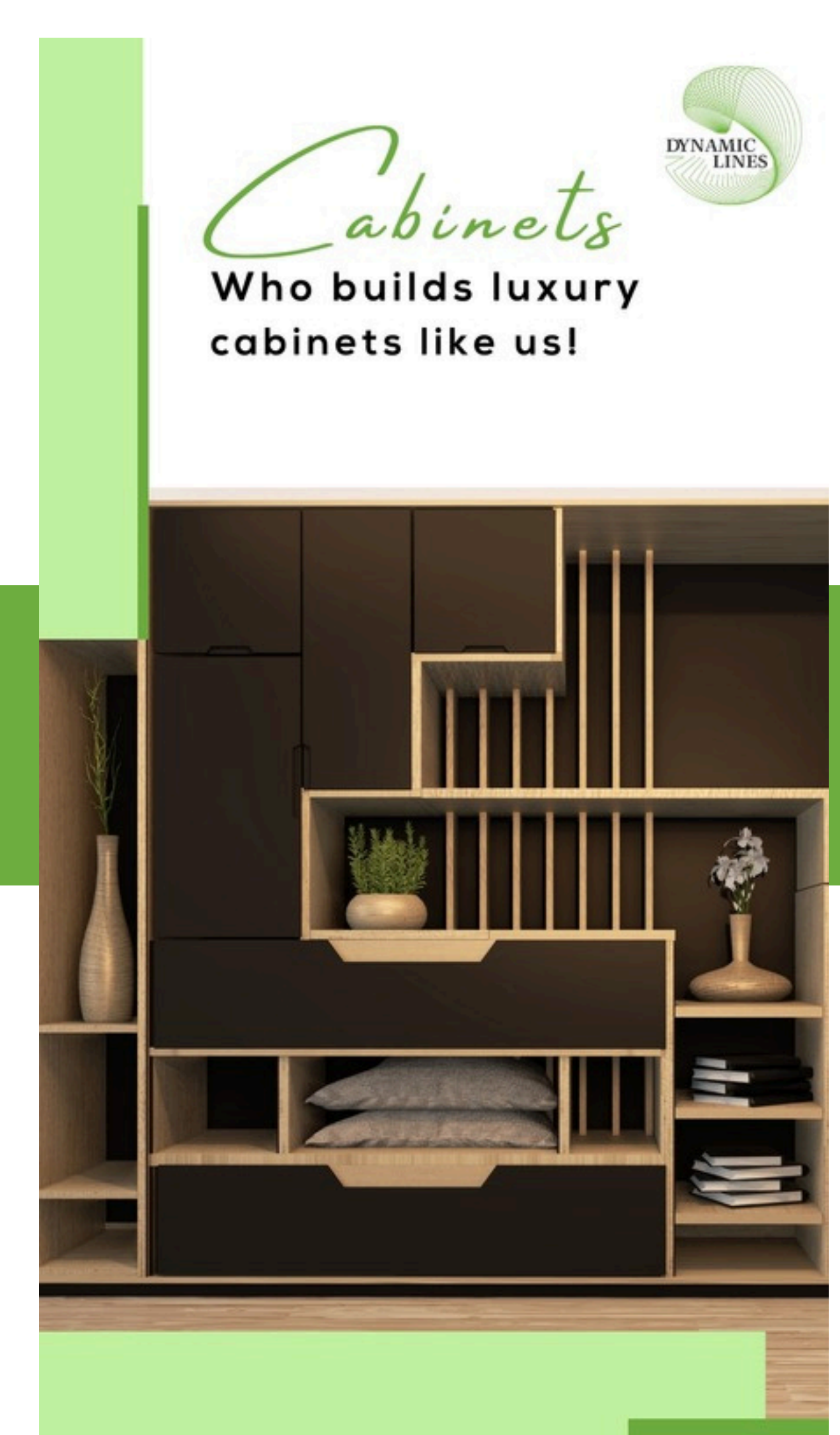
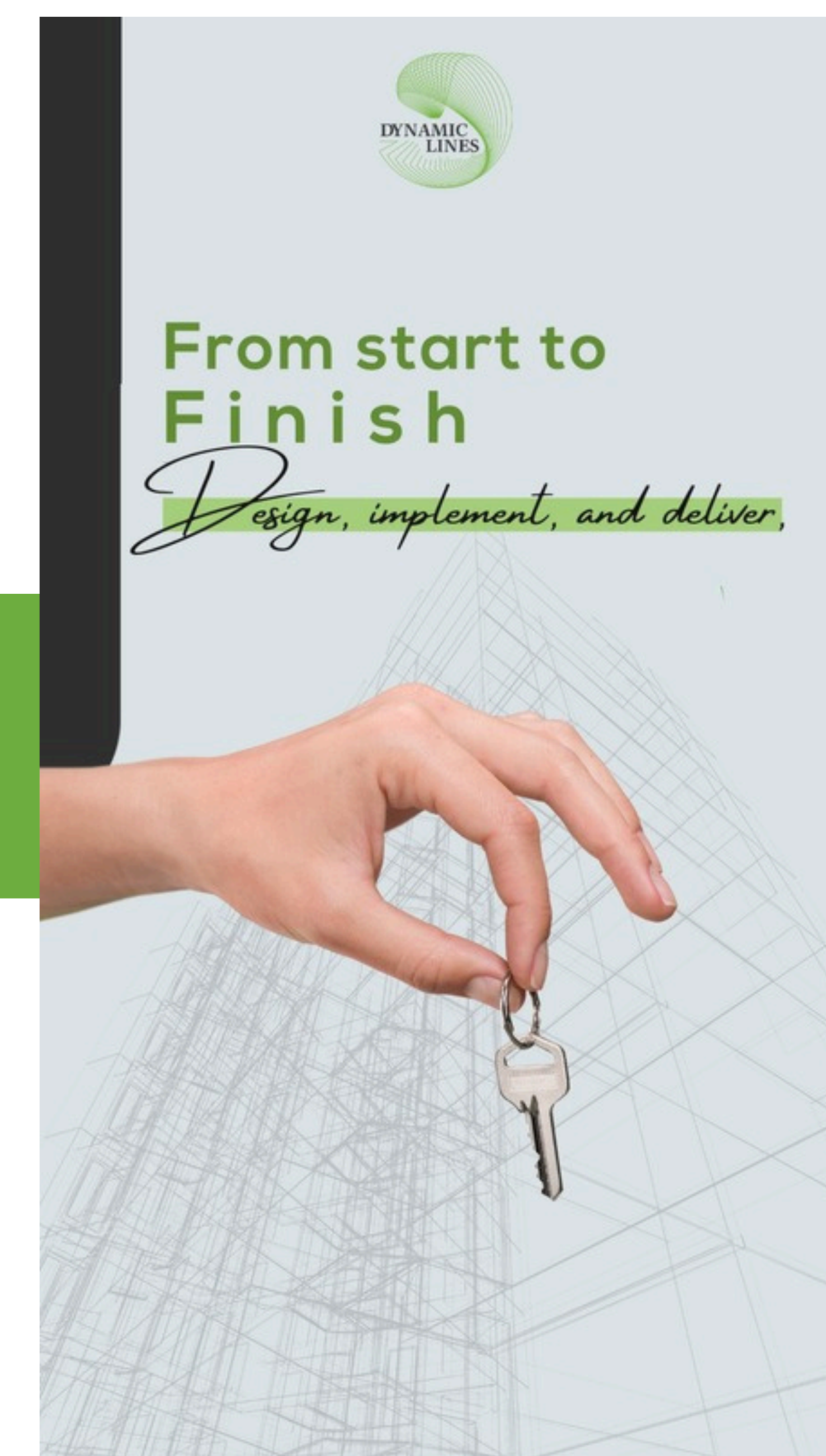
STORIES

& INTERIOR REAL ESTATE:



DYNAMIC LINES

our vision for designing social media posts for this carpentry company is to create a visually compelling and engaging online presence that reflects their brand identity, resonates with their audience, and showcases their expertise as pioneers in the field. By prioritizing quality, authenticity, and a strong focus on design, we will help our client stand out in the competitive landscape of interior design carpentry. We understand that social media is a powerful tool for reaching and engaging potential customers. By creating content that is both informative and inspiring, we will captivate the audience and encourage them to explore our client's offerings. We believe that every social media post should be a testament to our client's commitment to exceptional craftsmanship and design. By carefully selecting imagery, choosing appropriate color palettes, and using consistent branding elements, we aim to reinforce their reputation as a leading carpentry company in the country.



STORIES

SAMA TAIBAH

As a leading interior design company specializing in stone, our mission is to elevate their online presence through captivating social media content. We believed that every stone tells a unique story, and our goal was to bring that narrative to life. By showcasing the intricate details of the designs, we aimed to inspire and engage thier audience. From the grandeur of your kitchen countertops to the elegance of your living room accents, our content highlighted the beauty and craftsmanship of thier stonework. To ensure a diverse and engaging experience, we created a variety of content formats, including reels, carousels, and posts. That allow us to showcase the work from different angles, capturing the essence of the brand.

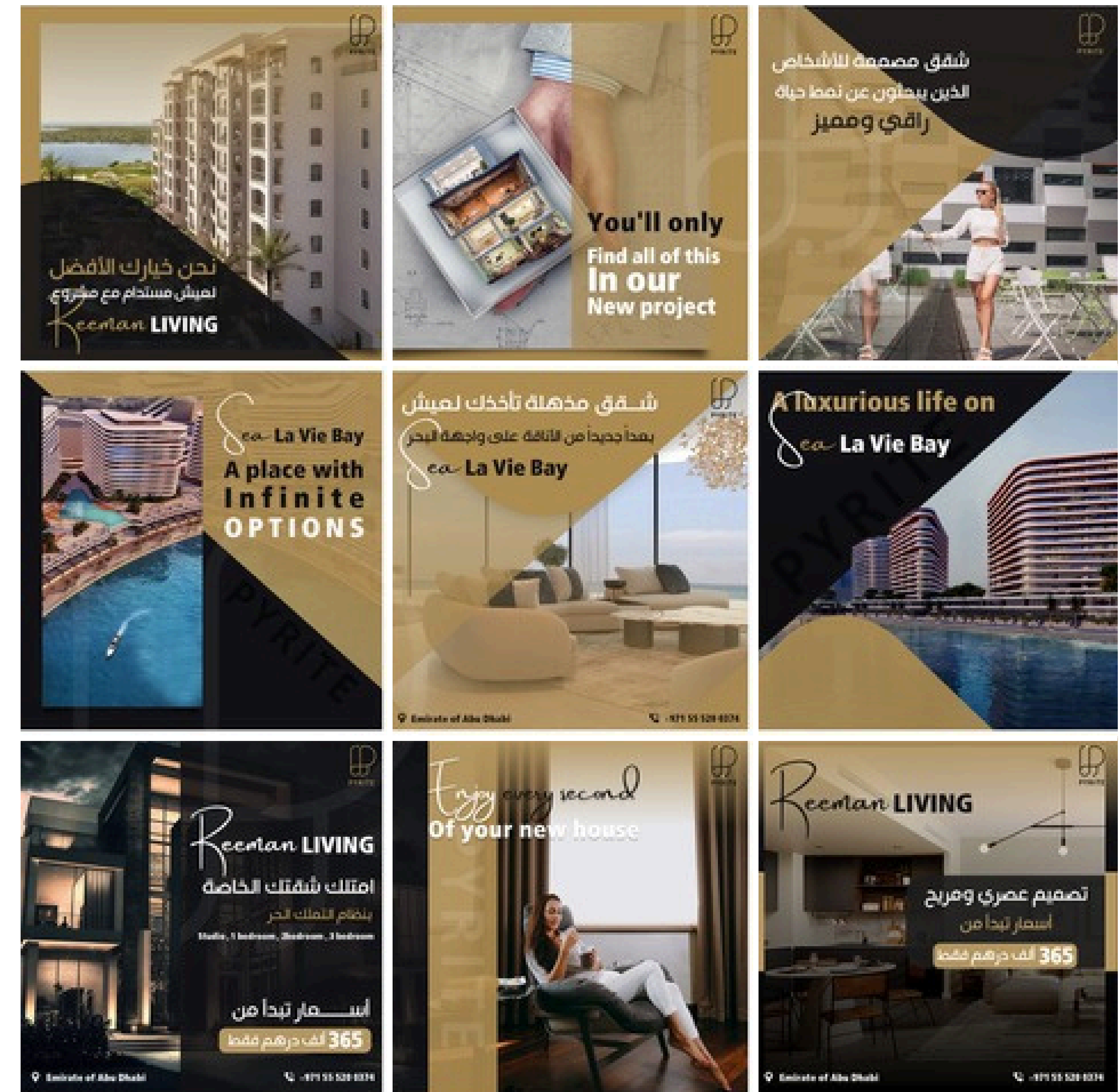


STORIES



PYRITE

We understood that the agency's online presence was a reflection of their brand, so we approached each post with meticulous attention to detail. From the visuals to the captions, every element was carefully curated to convey the right message and create a positive impression. By showcasing their properties in the most favorable light and highlighting the unique features of each home, we aimed to deliver a truly immersive experience for potential buyers. To keep their audience engaged and interested, we diversified our content approach. We produced a mix of reels, carousels, and regular posts, each tailored to different audience preferences and platforms. Reels, with their dynamic and engaging format, were ideal for showcasing quick property tours and behind-the-scenes glimpses. Carousels allowed us to present multiple images or videos in a single post, perfect for highlighting key features or detailing property amenities. Regular posts provided a more in-depth look at specific properties or market trends.



STORIES



& FASHION COSMETICS



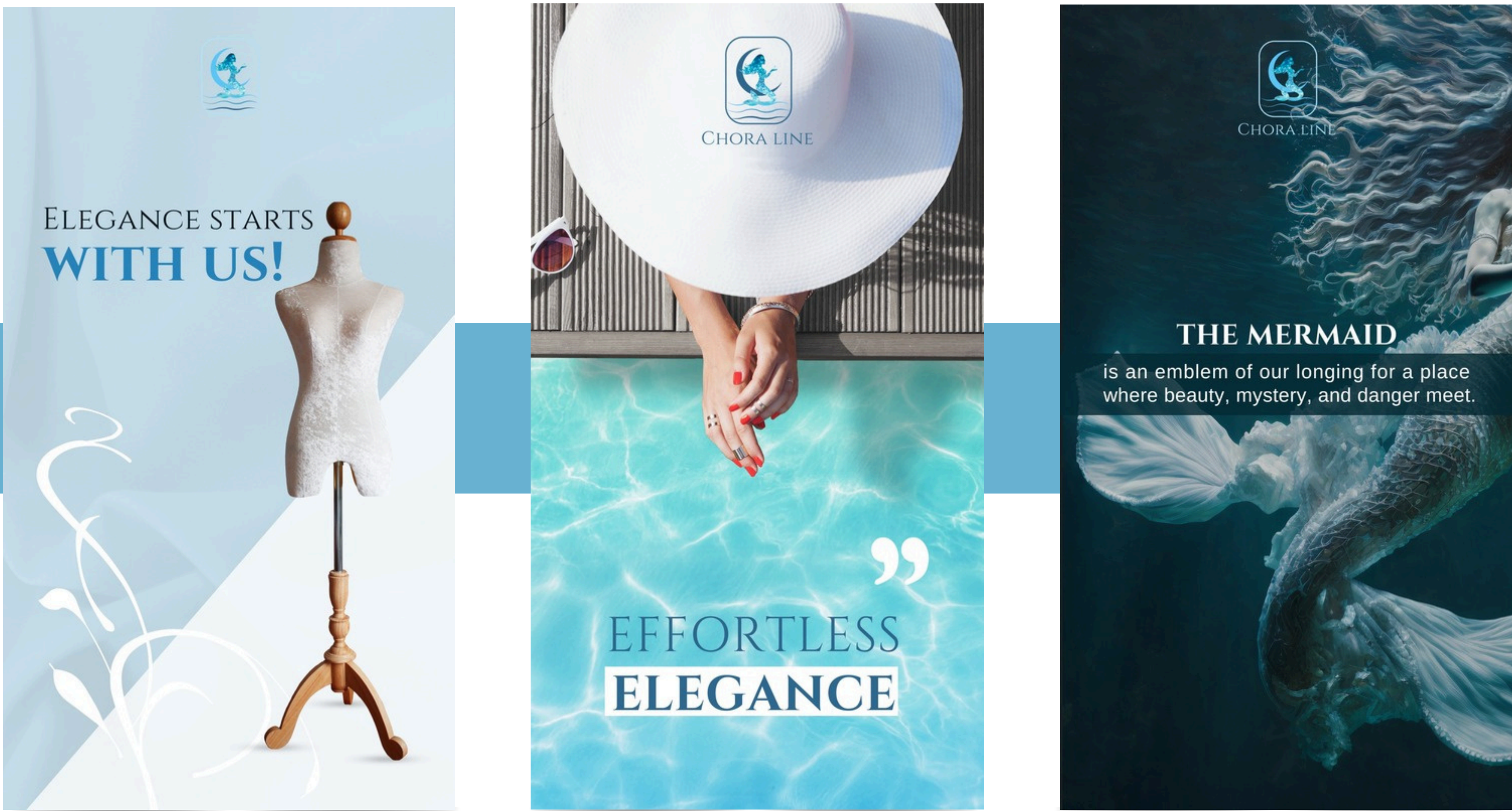
CHORA LINE

When designing social media content for a brand like the Cora Line Clothing, it's more than just creating aesthetically pleasing visuals. It's about crafting a narrative that resonates with the brand's audience and reinforces its identity. Here's how we approached this project to deliver a social media presence that truly represented Coastal Clothing's values and emphasized its brand identity.

Our commitment to delivering exceptional results was evident in the final product. The social media designs we created not only showcased Chora Line clothings. but, also reinforced their brand identity and connected with their target audience. This resulted in increased engagement, brand awareness, and ultimately, sales.



STORIES



SOMI

We crafted social media posts that captured the essence of the Somi brand. By emphasizing their unique brand identity, each post reflected the values and themes of their diverse collections. We saw it as our mission to elevate their online presence, showcasing their work in the most compelling way. To enhance the audience experience, we paid meticulous attention to every detail, from the fabric textures to the intricate embroidery. Our content strategy included a mix of reels, carousels, and regular posts, ensuring a dynamic and engaging feed. This approach allowed us to present the full range of dresses and abayas, highlighting their versatility and beauty.



STORIES



THE SNAKES ART

We envisioned creating a captivating online presence that mirrored the elegance and modernity of the Snakes Art designs. Our goal was to emphasize their unique brand identity through visually stunning content, while staying attuned to the latest trends and values in the fashion industry. we delivered an exceptional user experience, we ensured a diverse content strategy that included reels, carousels, and regular posts. This approach allowed us to present the dresses from various angles, showcasing their versatility and appeal to different audiences. By meticulously highlighting every detail, from the fabric textures to the intricate embroidery, we aimed to create an immersive online shopping experience that inspired and engaged potential customers.



STORIES



MERSI

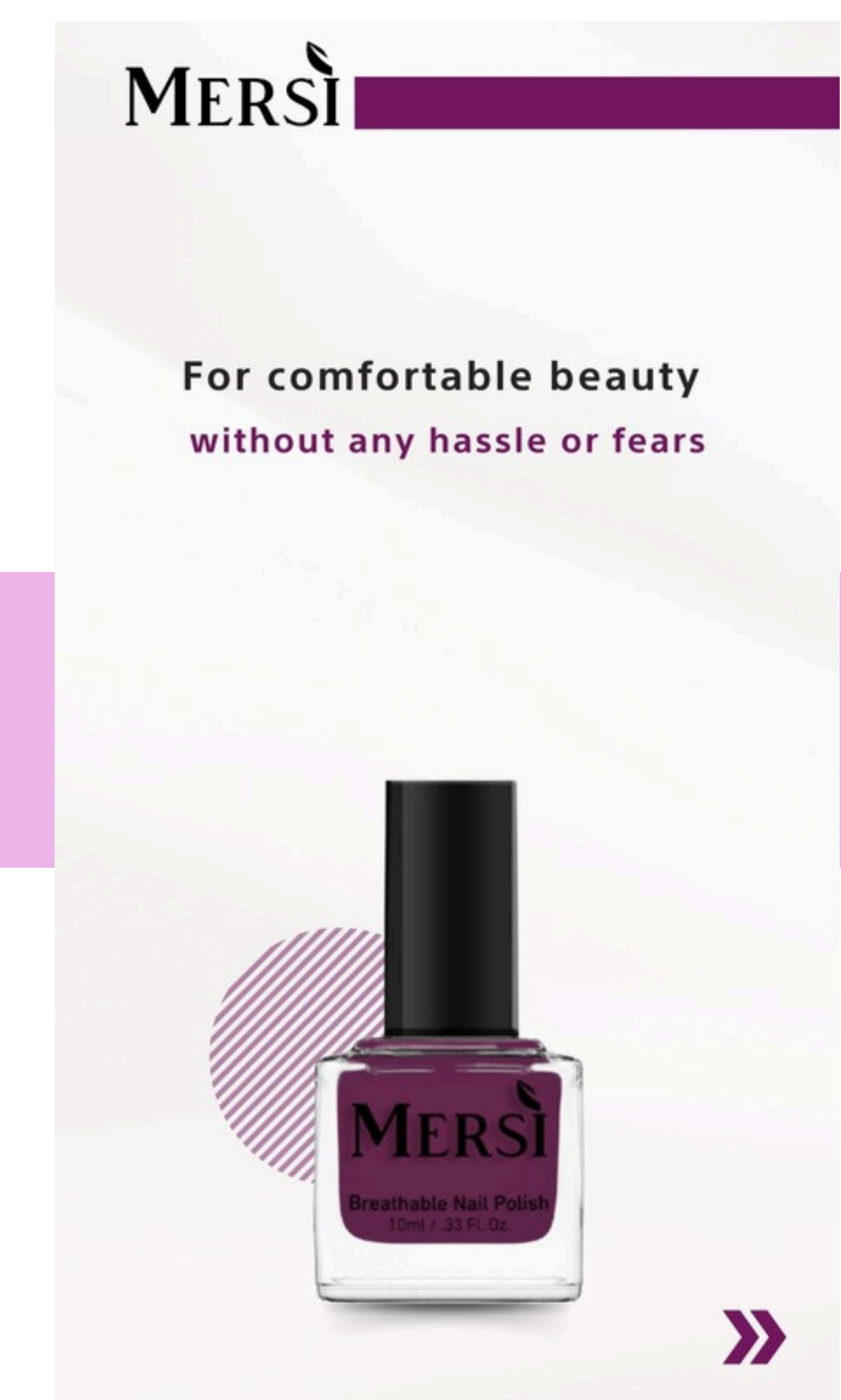
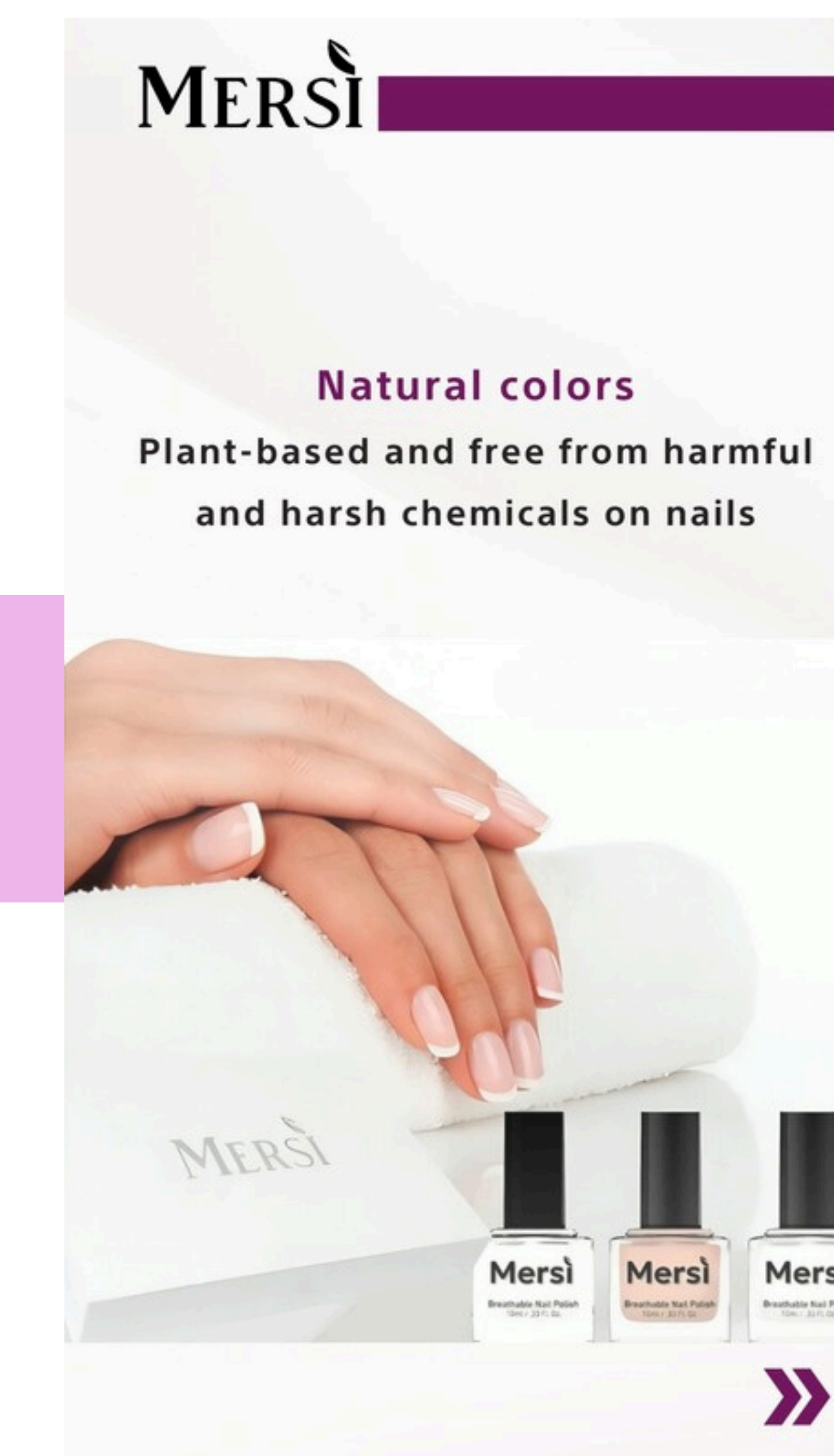
By understanding the brand's values and aesthetic, we've developed a cohesive visual language that reflects its authenticity and commitment to halal principles. Our posts showcase the product's unique qualities while maintaining a sense of elegance and sophistication.

Our focus has been on creating a positive and engaging experience for our audience. By using high-quality visuals, relevant hashtags, and timely responses to comments, we've fostered a strong connection between the brand and its followers.

To build trust and credibility, we've consistently showcased proof of the product's halal certification and positive customer reviews. Additionally, we've maintained a diverse content strategy, including reels, carousels, and regular posts, to keep our audience engaged and informed.

To showcase the full range of the halal nail polish products, we've featured each color individually in our posts and stories. This allows our audience to visualize and appreciate the variety of options available.

STORIES



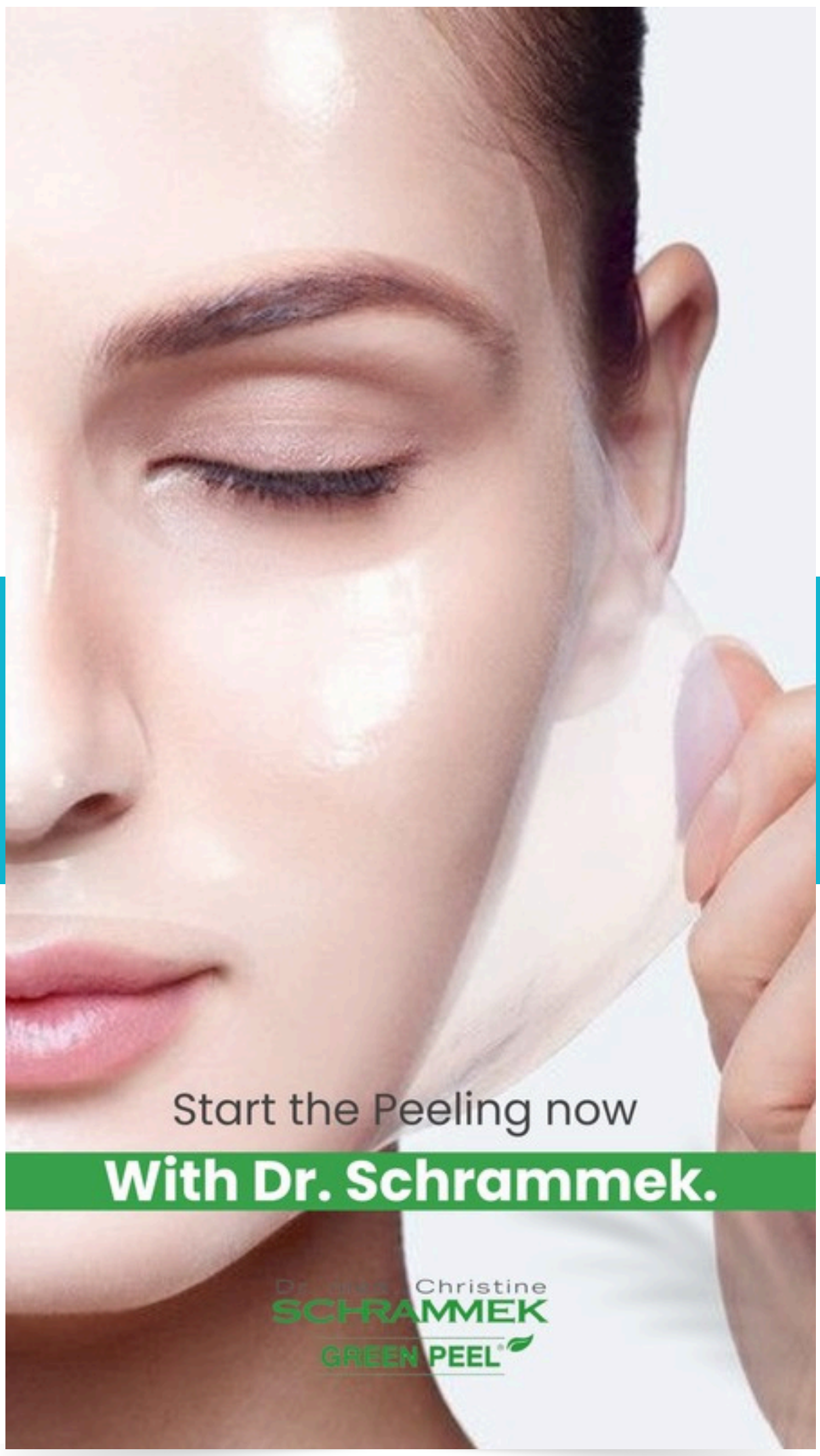
& BEAUTY PERSONAL CARE



SCHRAMMEK

We embarked on a mission to elevate Set Schrammek’s online presence, aligning our social media strategy with their brand identity and values. Our approach was rooted in German precision and digital marketing expertise. We emphasized the innovative nature of their skincare products, showcasing their unique qualities through engaging content. Our goal was to create a seamless online experience for their audience, providing them with valuable information and compelling visuals. We meticulously crafted a diverse content mix, including reels, carousels, and posts, to ensure that every aspect of their skincare solutions was highlighted. By presenting detailed case studies and testimonials, we aimed to build trust and credibility among their target market.

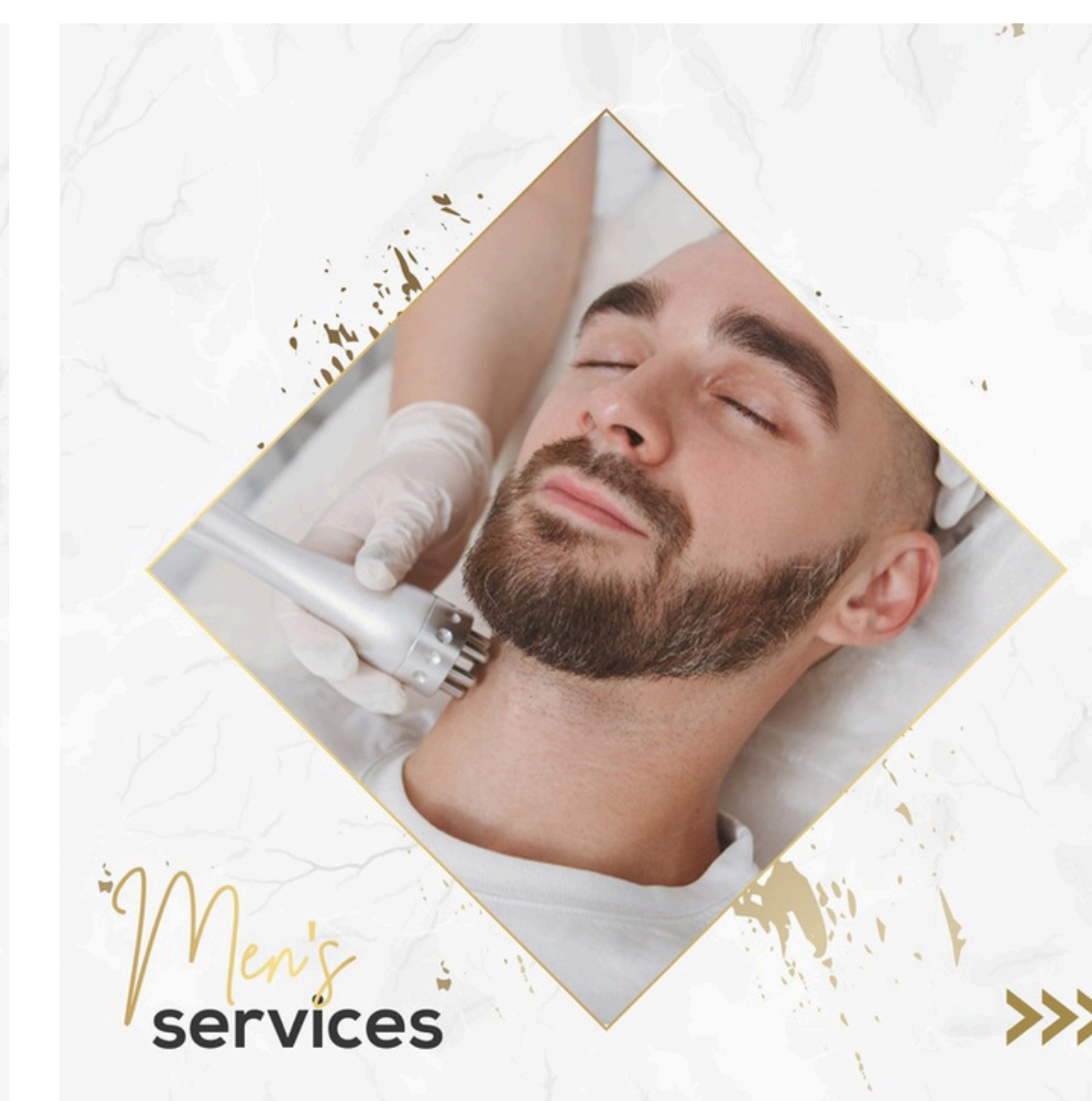
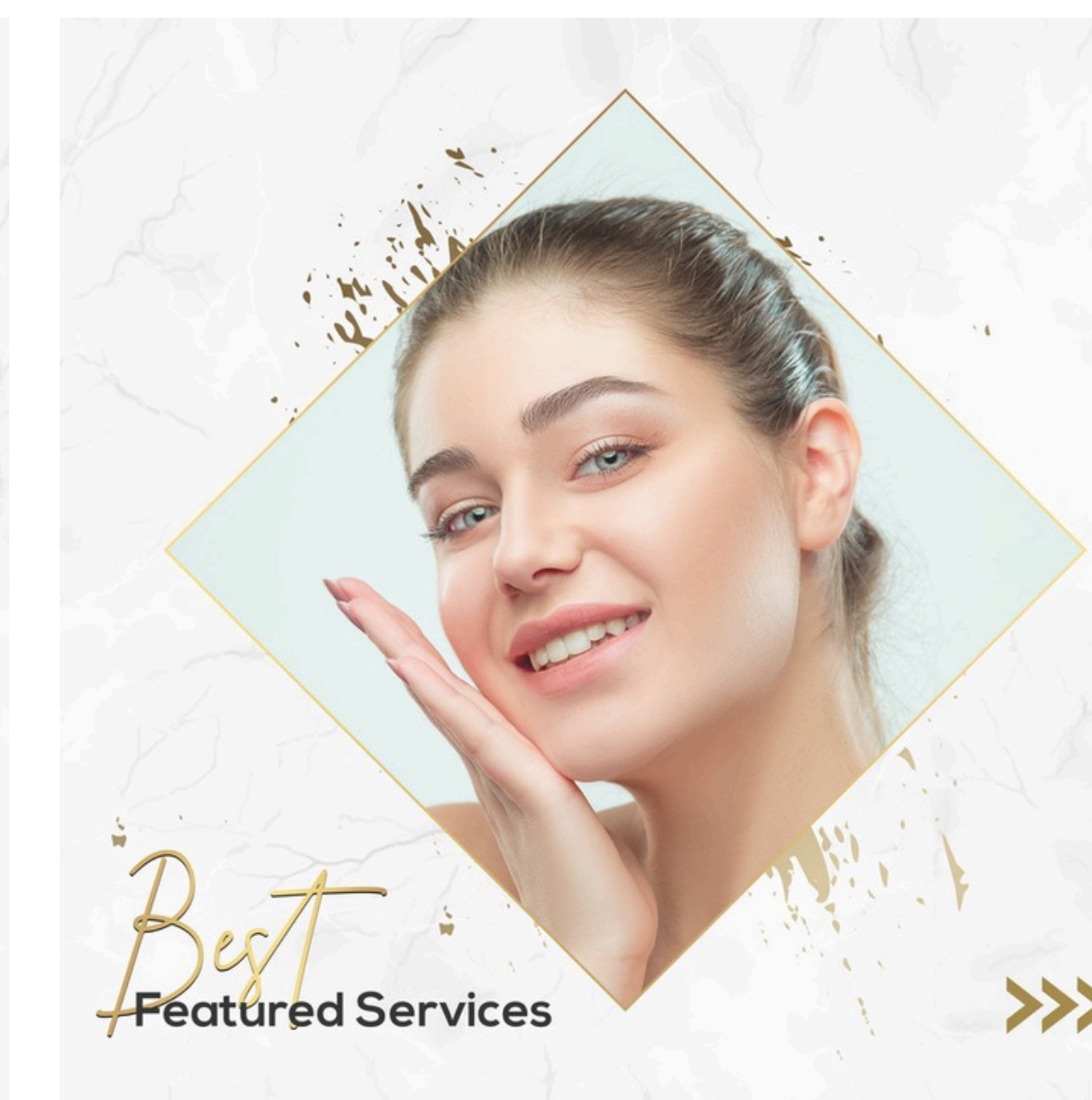
STORIES



HD STUDIO

Our vision was to create a captivating online presence for the skincare center that truly reflected their brand identity. We sought to emphasize their commitment to quality, innovation, and personalized care. By leveraging the latest technology and trends in social media marketing, we aimed to deliver a seamless and engaging experience for their audience. We understood the importance of delivering a consistent and enjoyable experience for their audience. To achieve this, we carefully curated a diverse mix of content formats, including reels, carousels, and regular posts. This variety ensured that their content remained fresh and engaging, while also providing a comprehensive overview of their services and offerings. Furthermore, we were dedicated to showcasing the results achieved by their clients. By sharing real-life case studies and testimonials, we aimed to demonstrate the effectiveness of their treatments and build a strong sense of credibility. This approach not only reinforced their expertise but also inspired potential clients to consider their skincare services.

STORIES



& HEALTH LIFE COACHING



COACH SALAMA

We crafted a comprehensive social media strategy to amplify the nutrition and sport coach's expertise. Our posts were meticulously designed to reflect her deep knowledge and vision, positioning her as a trusted authority in the field. We understood the importance of her online presence and worked diligently to curate a cohesive and engaging digital identity. By carefully considering her target audience, we ensured that our content was both informative and inspiring. We showcased her products in a visually appealing manner, paying attention to even the smallest details to create a professional and polished aesthetic. To maintain audience interest, we diversified our content approach, incorporating a mix of reels, carousels, and regular posts.

STORIES



DENTAL CLUB

We Emphasize the Brand Identity and Values by seamlessly integrating your unique aesthetic and mission into every piece of content we create. Whether it's a minimalist approach or a vibrant color palette, we ensure that your brand personality shines through. We were committed to deliver exceptional work that aligns with their goals. By understanding the target audience and their needs, we tailored our content to resonate with them on a personal level. Highlighting the various cases and procedures in a clear and informative manner. Through detailed posts and visually appealing content, we aimed to educate and inspire potential patients. By combining these elements, we strove to create a social media presence that not only reflected your dental practice's professionalism but also fostered a sense of trust and confidence among their audience.



STORIES



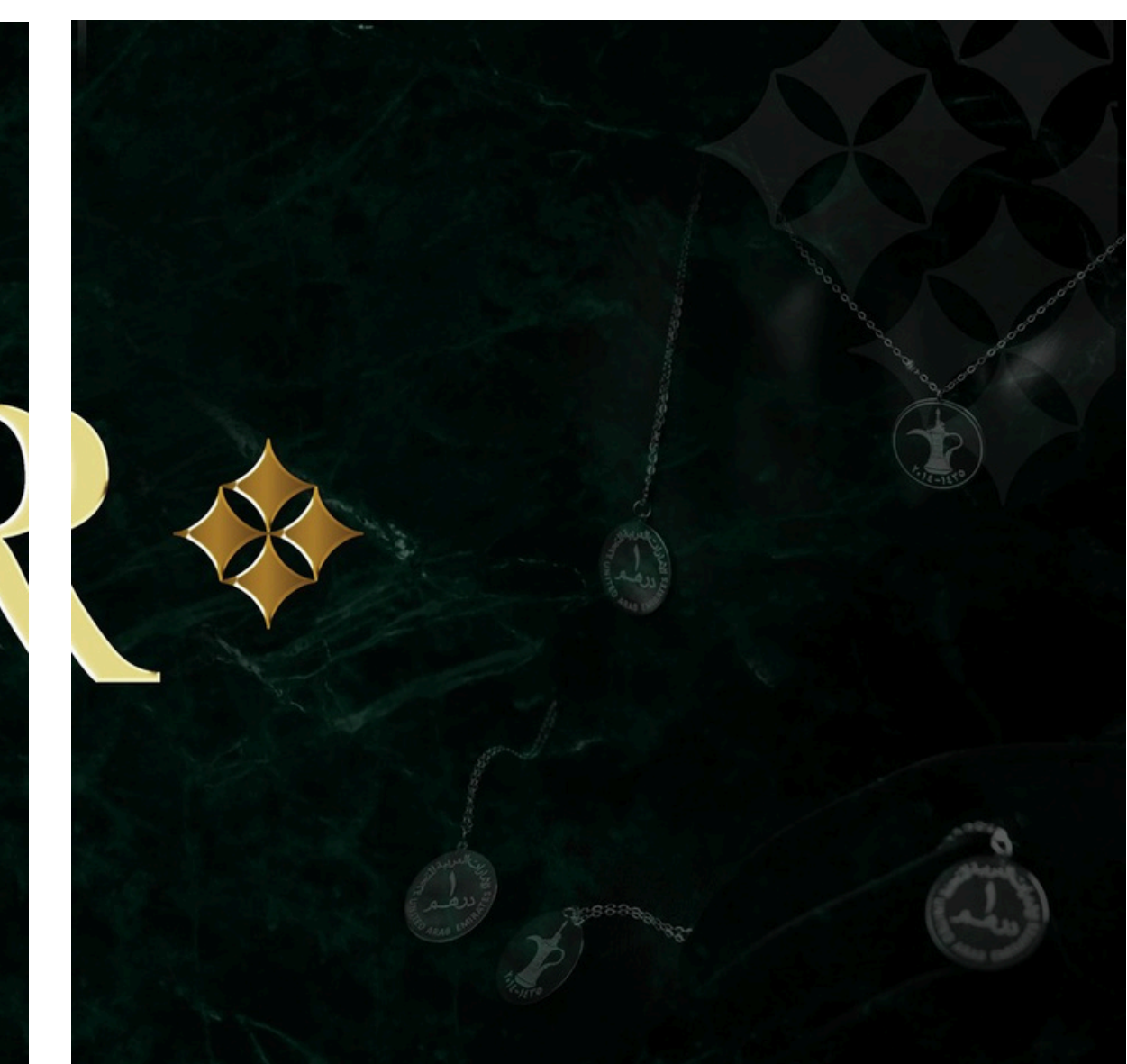
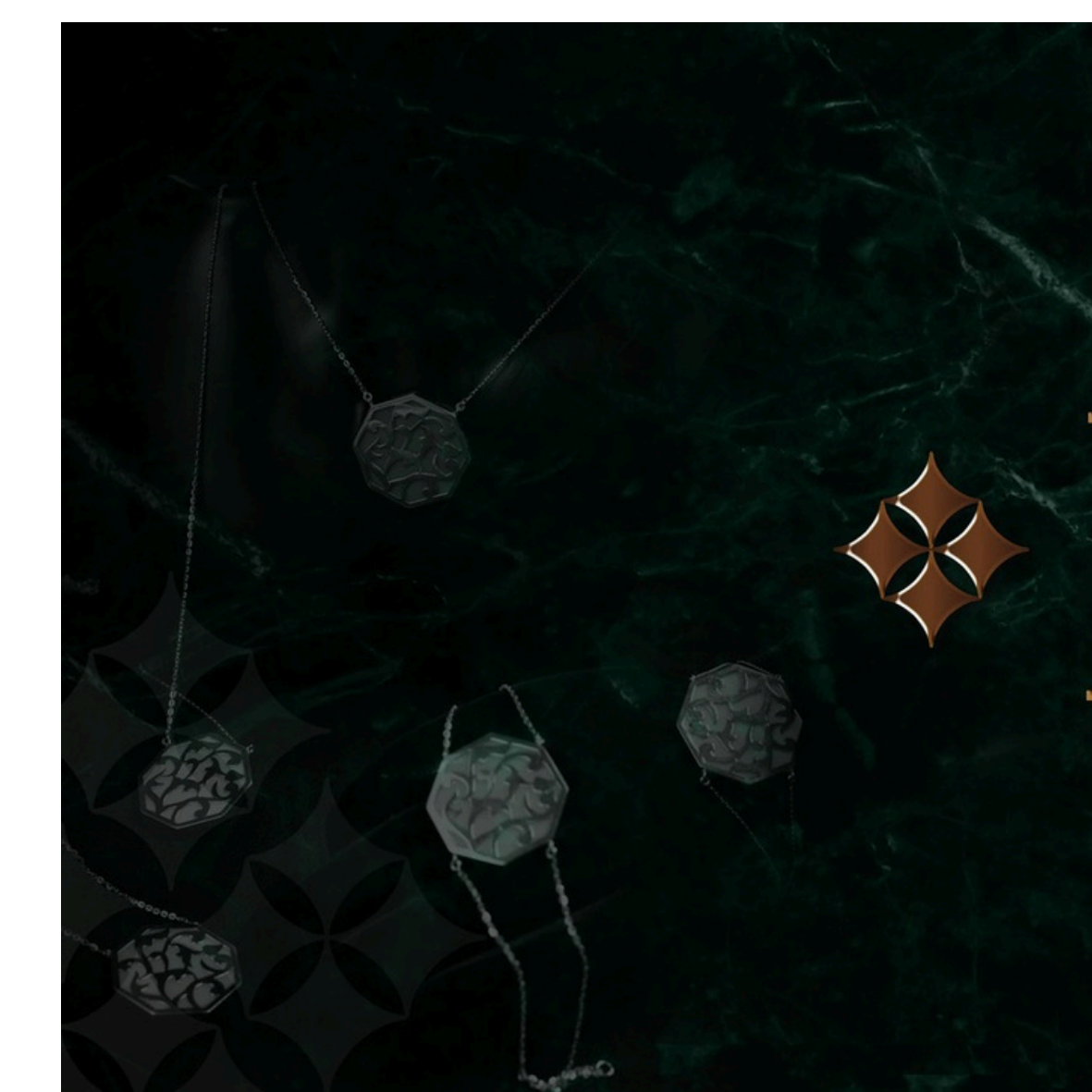
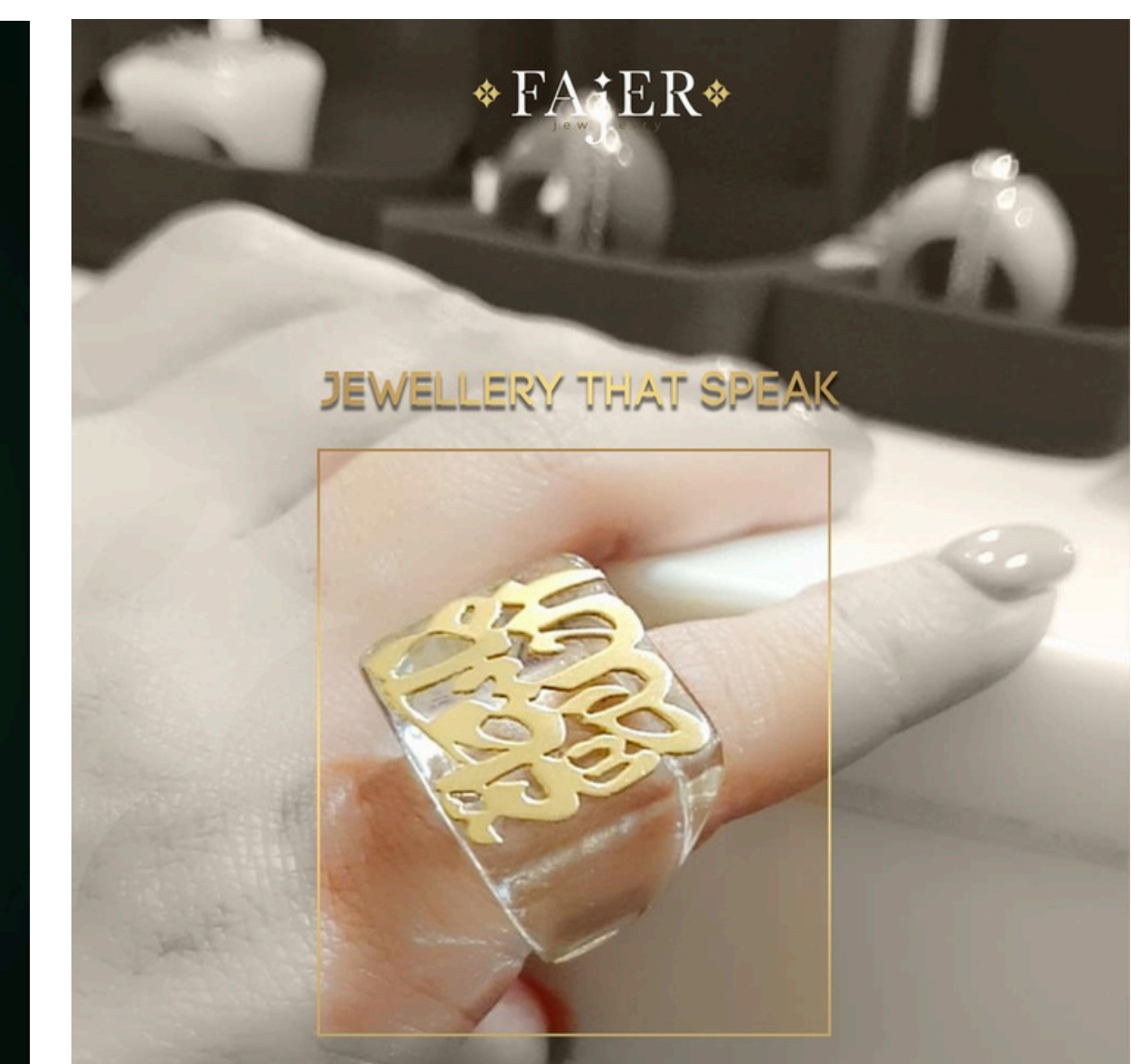
JEWELRY



FAJER

We crafted social media posts that were as exquisite as the jewelry itself. By carefully considering the brand's identity and the unique values of each collection, we designed content that resonated with their audience. Our mission was to elevate their online presence and showcase their artistry in the most captivating way. From showcasing intricate details to delivering a seamless user experience, we ensured that every post was a masterpiece. We diversified our content strategy, incorporating reels, carousels, and traditional posts to provide a comprehensive view of their jewelry offerings. Our goal was to highlight the beauty and craftsmanship of each piece, inviting the audience to appreciate the artistry behind every creation.

STORIES



ZENITH

When designing social media posts for Zenith, we meticulously crafted content that not only showcased their exquisite jewelry but also emphasized their unique brand identity. Each collection, inspired by the symbolism of various gemstones, was carefully curated to reflect the specific meanings and emotions associated with each stone. Our mission was to translate their artistic vision into a digital experience that resonated with their audience. We paid close attention to every detail, ensuring that the online presentation of their jewelry captured the intricate craftsmanship and beauty of each piece. To maintain a diverse and engaging feed, we strategically incorporated a mix of reels, carousels, and static posts, each highlighting different aspects of their collections



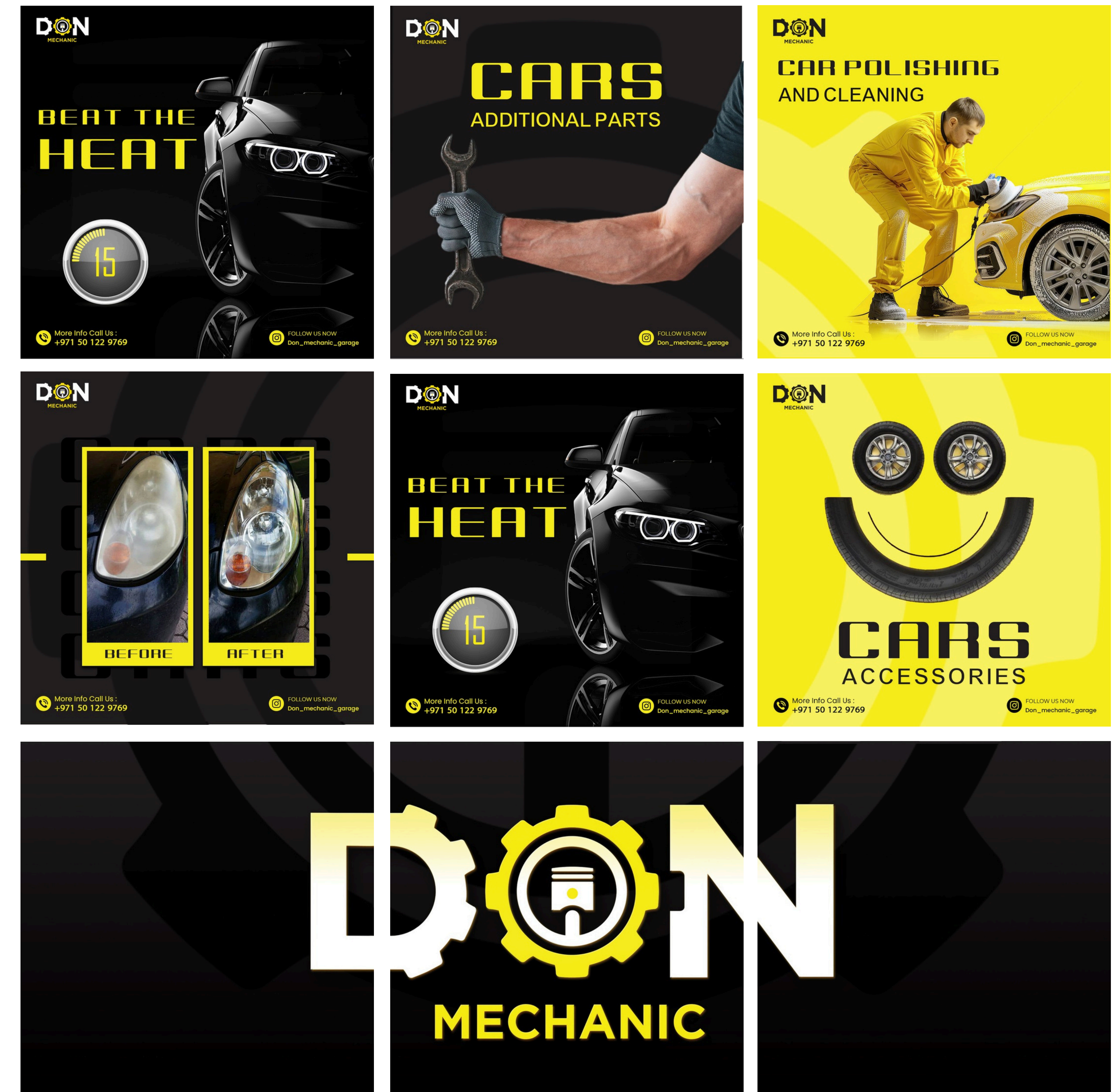
STORIES

CARS



DON

We embarked on a mission to elevate the car garage's online presence, reflecting their commitment to excellence in automotive care. By designing engaging social media posts, we aimed to captivate their target audience. Our content strategy emphasized the garage's values, showcasing their meticulous attention to detail and passion for providing top-tier service. We meticulously documented each step of the car repair process, from initial diagnosis to final delivery, ensuring transparency and building trust. To maintain audience engagement, we diversified our content, incorporating a mix of reels, carousels, and standard posts. This dynamic approach allowed us to showcase the garage's expertise and unique selling points in a visually appealing and informative manner.



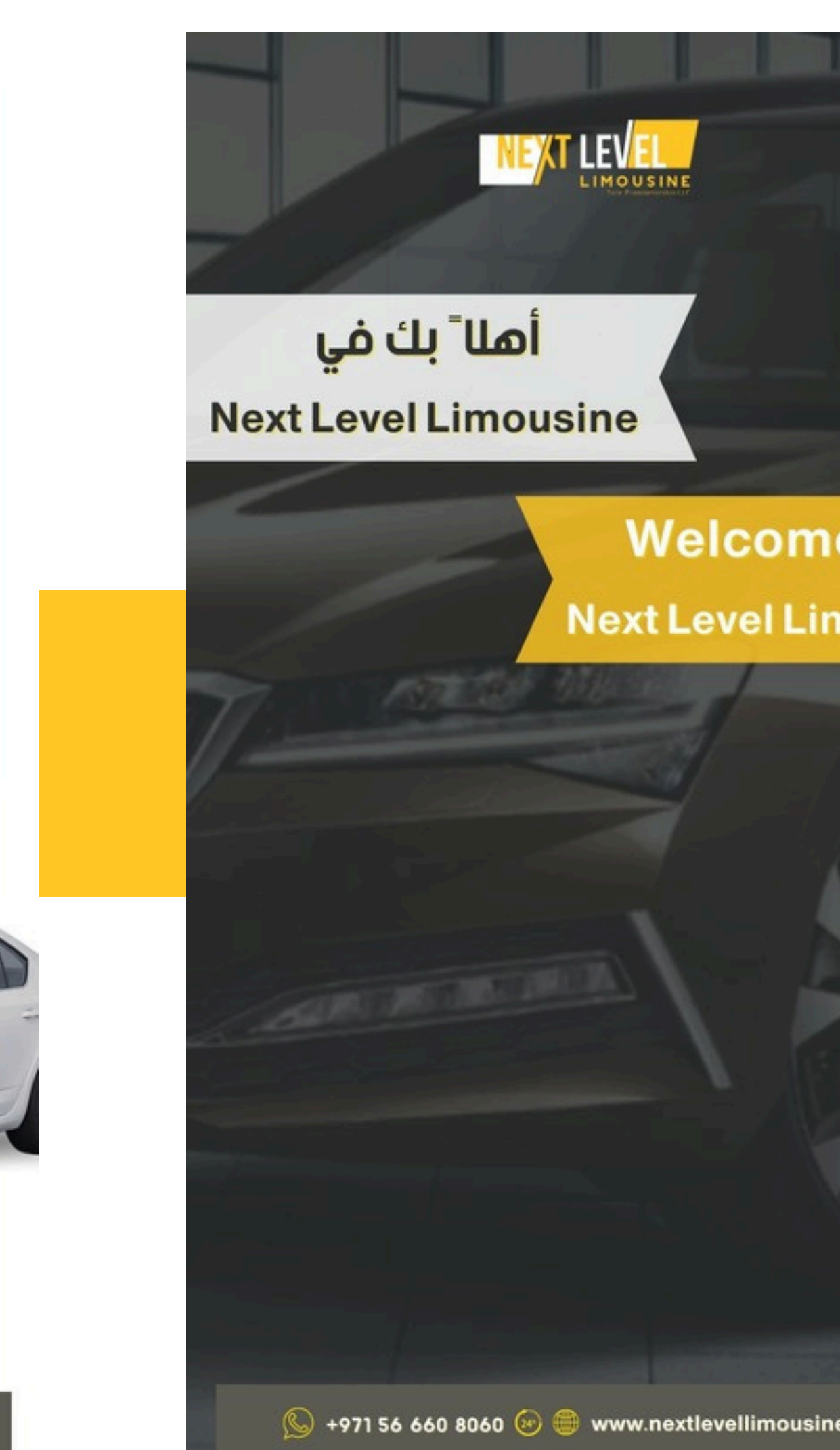
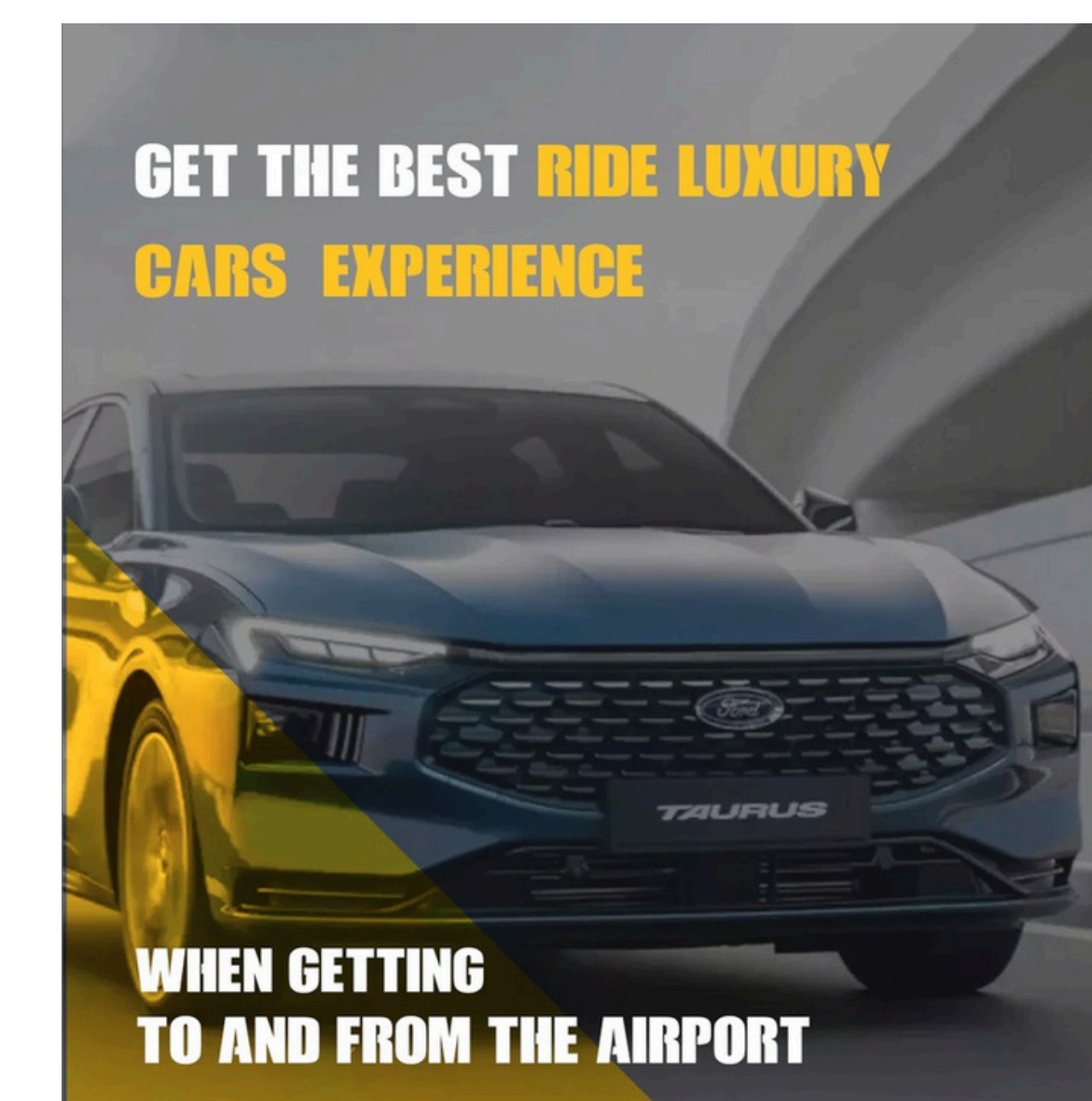
STORIES



NEXT

We viewed our role as not only creating social media posts but also shaping the company's online presence. Our mission was to effectively communicate their unique value proposition and showcase their expertise in the industry. By carefully crafting each post, we ensured that their message resonated with potential customers and reinforced their brand identity. Delivering the best possible experience for the target audience was paramount. We focused on creating content that was informative, engaging, and visually appealing. By showcasing the intricate details of each step and situation, To maintain audience interest and maximize reach, we implemented a varied content strategy. Reels, carousels, and standard posts were utilized to offer different formats and cater to various preferences. This approach ensured that our content remained fresh and engaging, encouraging followers to stay connected and share our posts.

STORIES

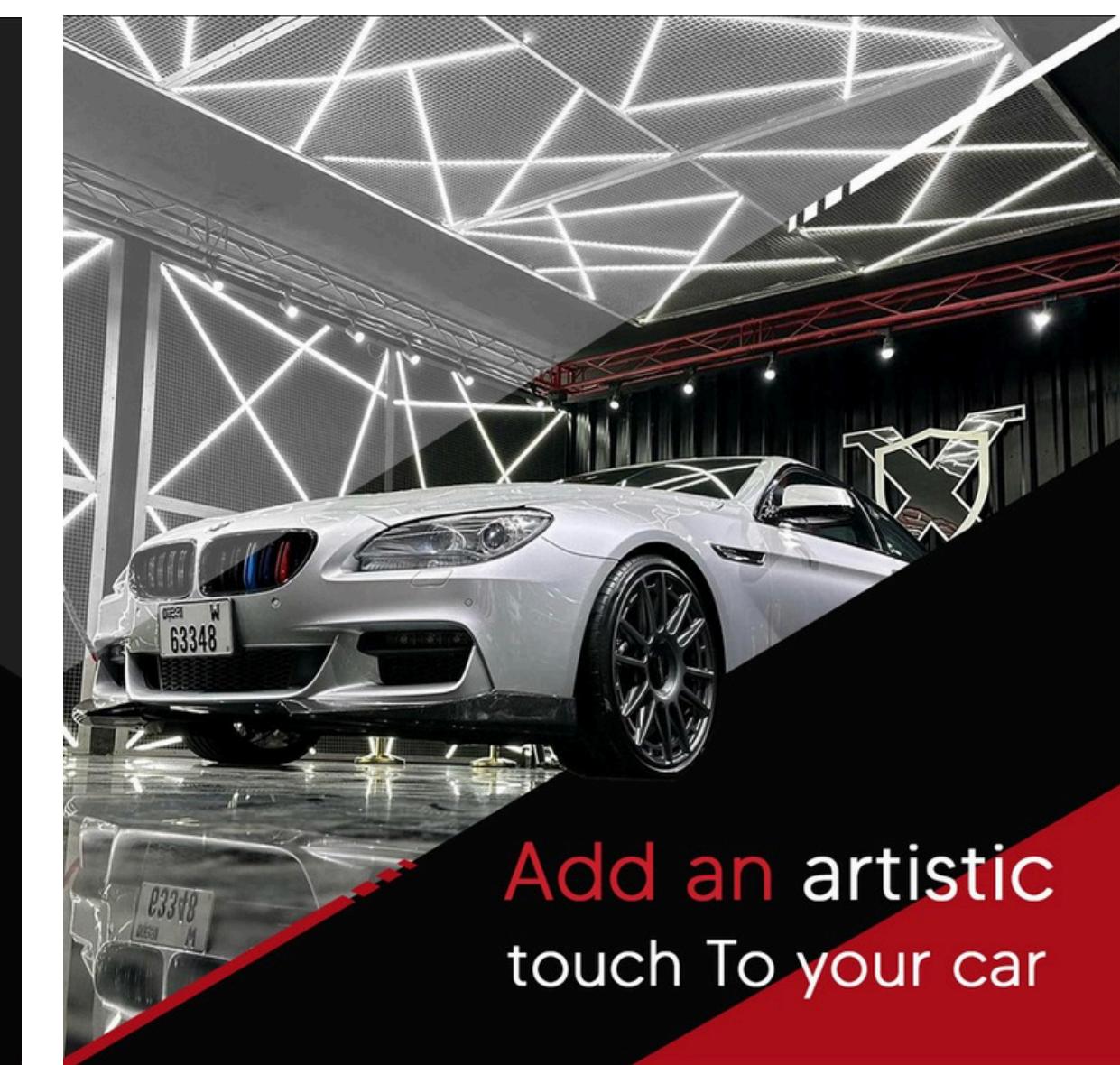
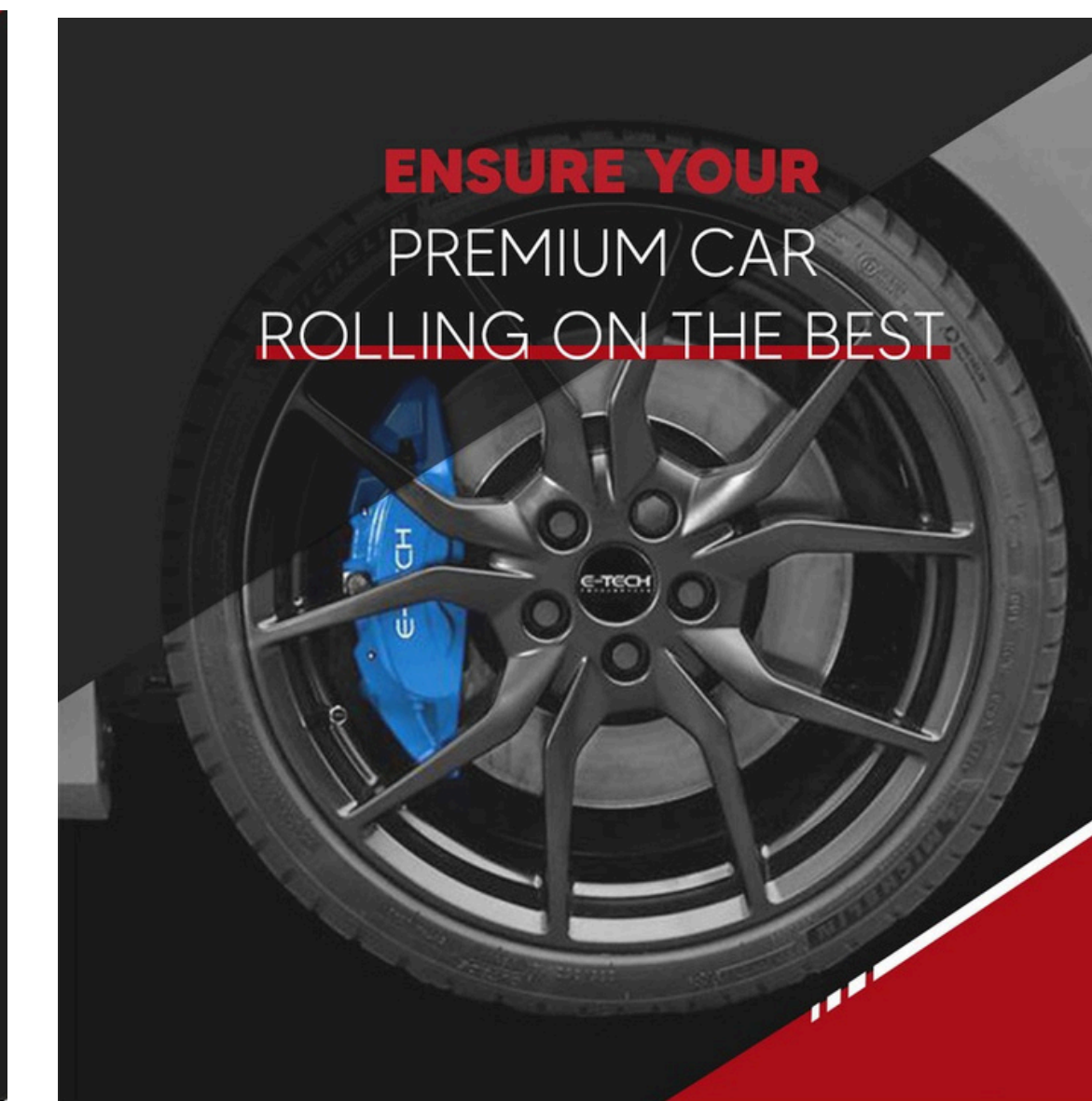
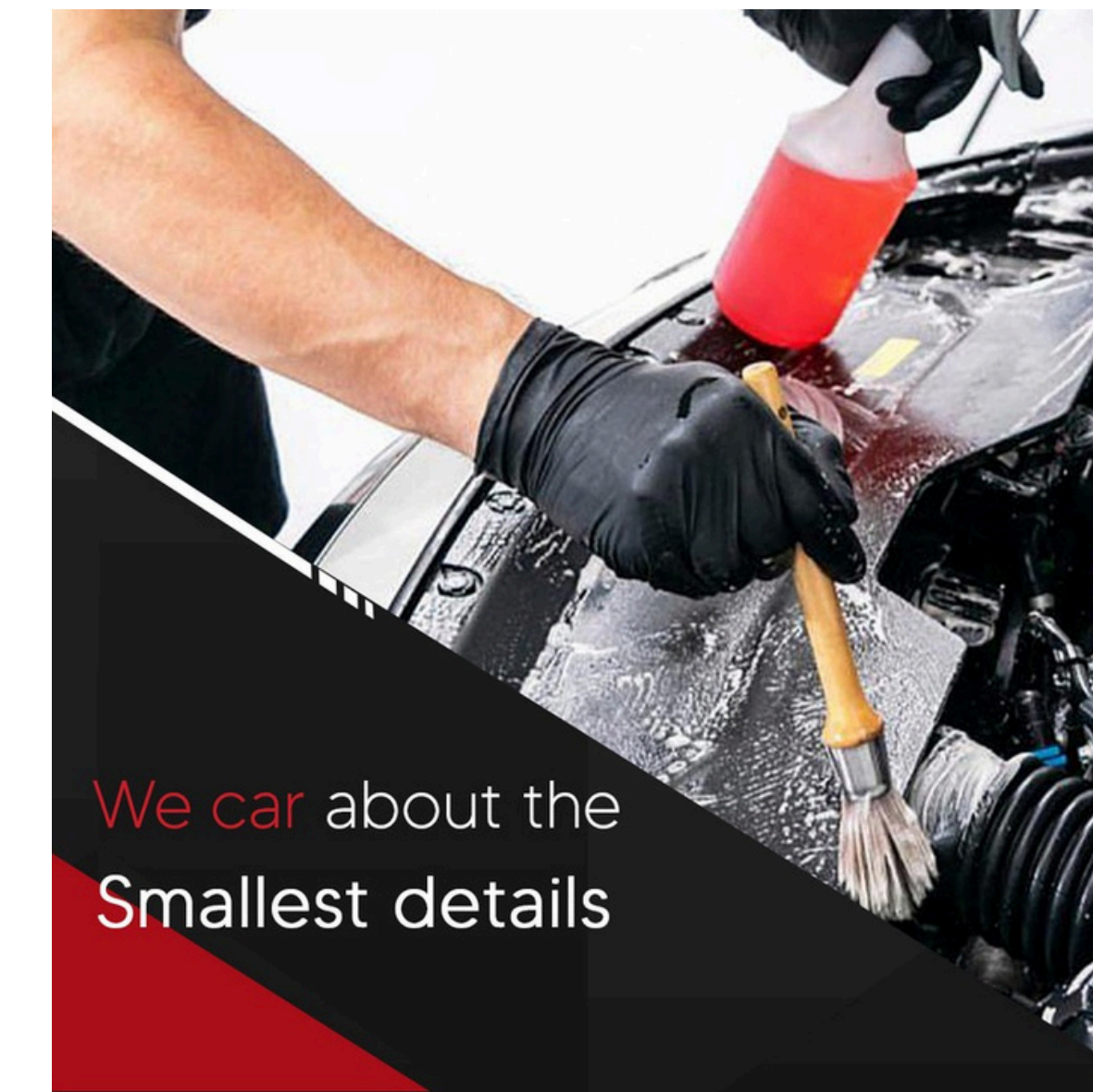


XTREME SHIELD

Every car garage is more than just a place for repairs; it's a reflection of the owner's dedication, expertise, and passion for automobiles. We understood this when we embarked on a mission to elevate the car garage's online presence. Our goal was to create a digital identity that not only showcased their services but also resonated with their target audience on a personal level.

We began by immersing ourselves in the garage's world. We learned about their unique selling points, their commitment to quality, and the stories behind each car they serviced. This understanding became the foundation of our design strategy. We wanted to create visuals that told a story, that evoked emotions, and that connected with the audience on a deeper level.

STORIES



SUSTAINABILITY



ECO GRILL

Our vision was to create a social media project that not only showcased the eco-friendly grilling product but also resonated deeply with the brand's identity and values. We aimed to position the product as a sustainable and innovative solution for outdoor cooking enthusiasts. We carefully integrated the brand's identity into every aspect of the project. By understanding their unique selling points, target audience, and brand values, we ensured that the content aligned seamlessly with their overall messaging. We prioritized delivering the best possible experience for our audience. By understanding their preferences and interests, we created content that was engaging, visually appealing, and relevant. We also ensured that the information was easily accessible and digestible. To provide a comprehensive understanding of the product, we showcased its features and benefits in various contexts. We used high-quality visuals, videos, and detailed descriptions to highlight the product's unique selling points and its impact on the environment.

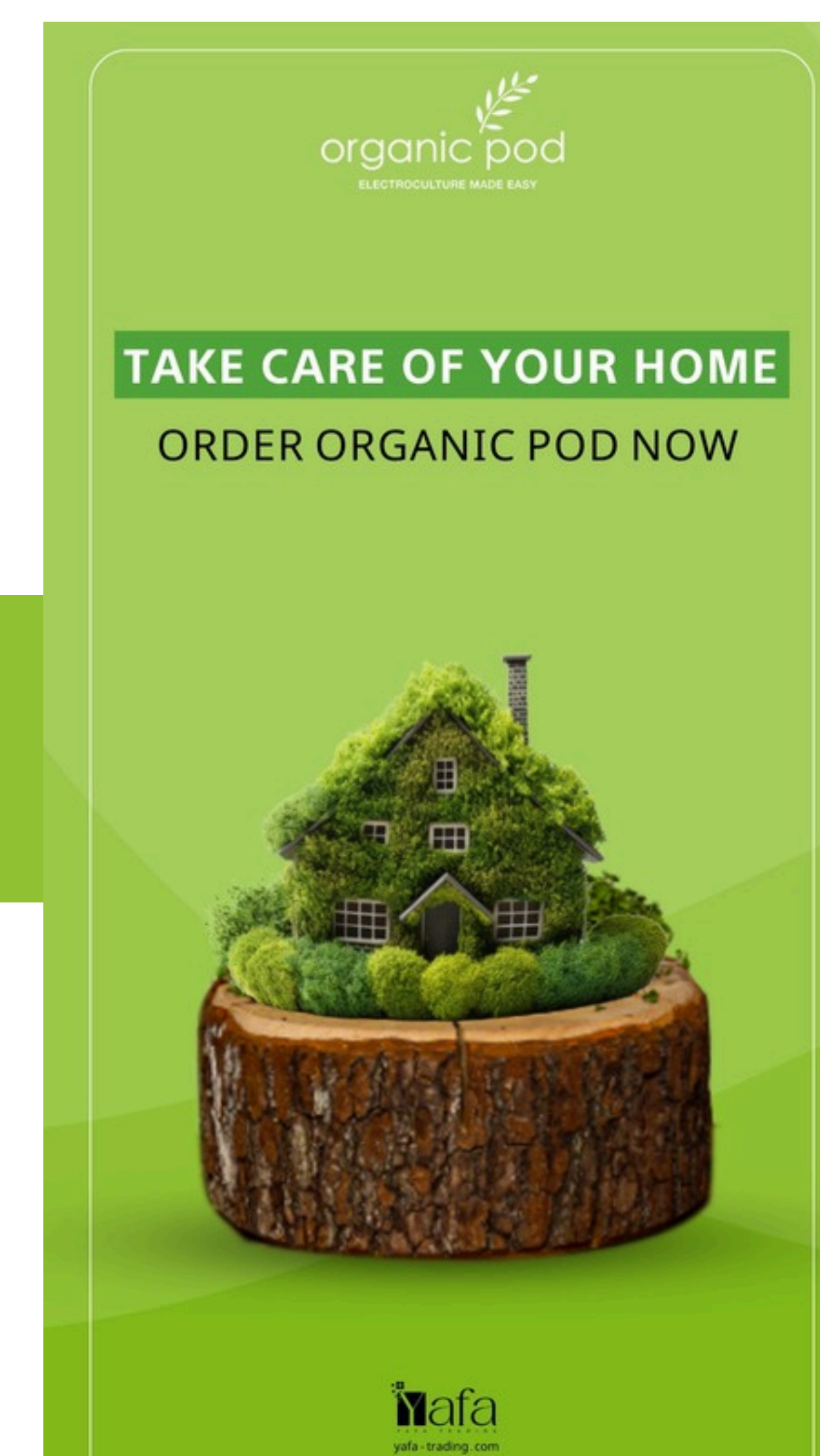
STORIES



ORGANIC POD

Our vision for the sustainable planting pod project was to create a captivating online presence that aligned seamlessly with the brand's identity and values. We saw it as our mission to deliver a seamless and informative experience for the audience, showcasing the product's unique features and benefits in a visually engaging manner. We employed a variety of content formats to keep the audience engaged and informed. Reels were used to showcase the planting process in a dynamic and visually appealing way, while carousels provided detailed product information and features. Traditional posts were utilized to share inspiring stories, customer testimonials, and behind-the-scenes glimpses. To demonstrate the versatility and appeal of the planting pod, we presented it in various settings and scenarios. This included showcasing its use in home gardens, urban spaces, and educational environments. By highlighting the product's adaptability, we aimed to inspire potential customers to incorporate it into their own lives.

STORIES



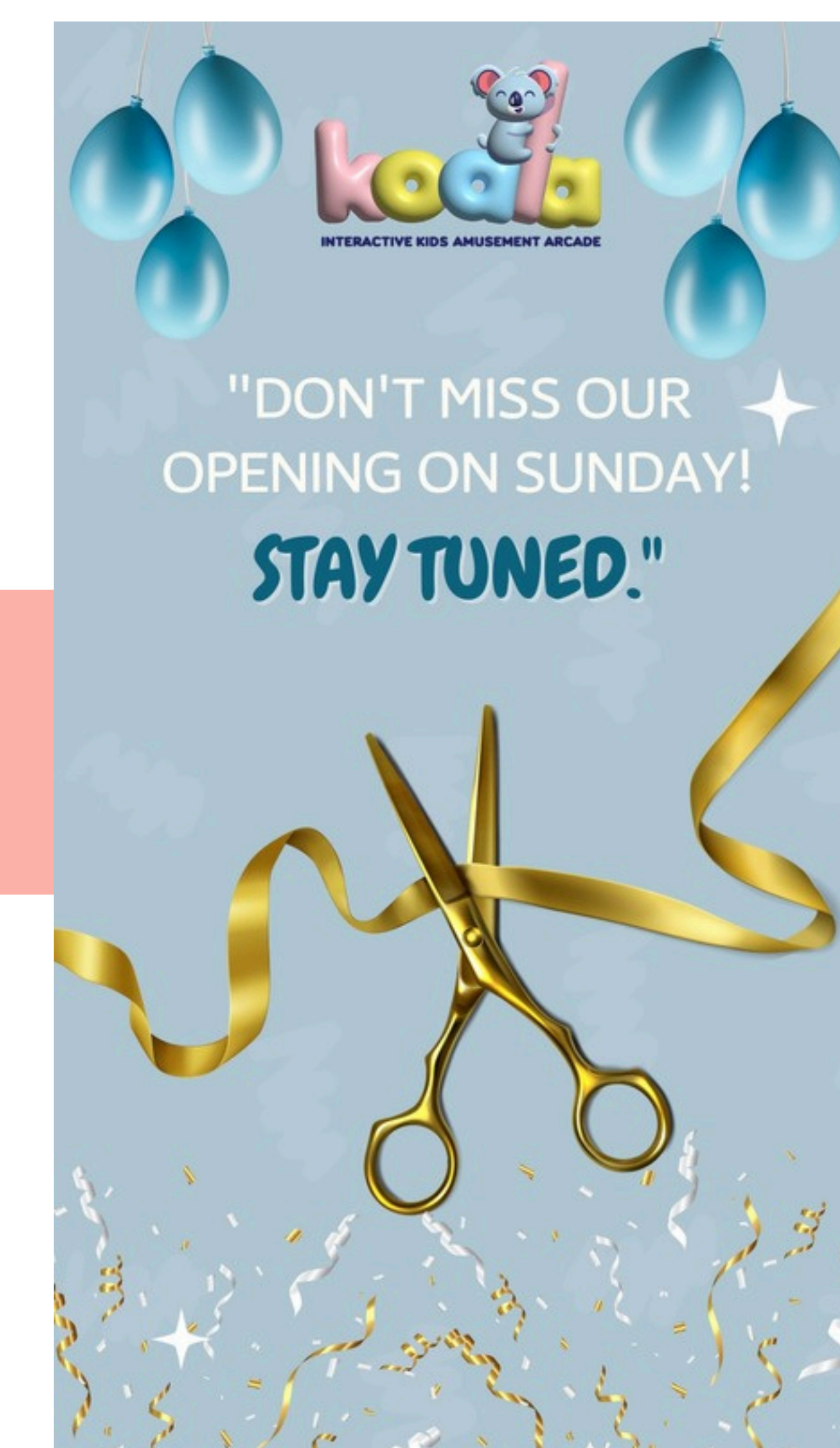
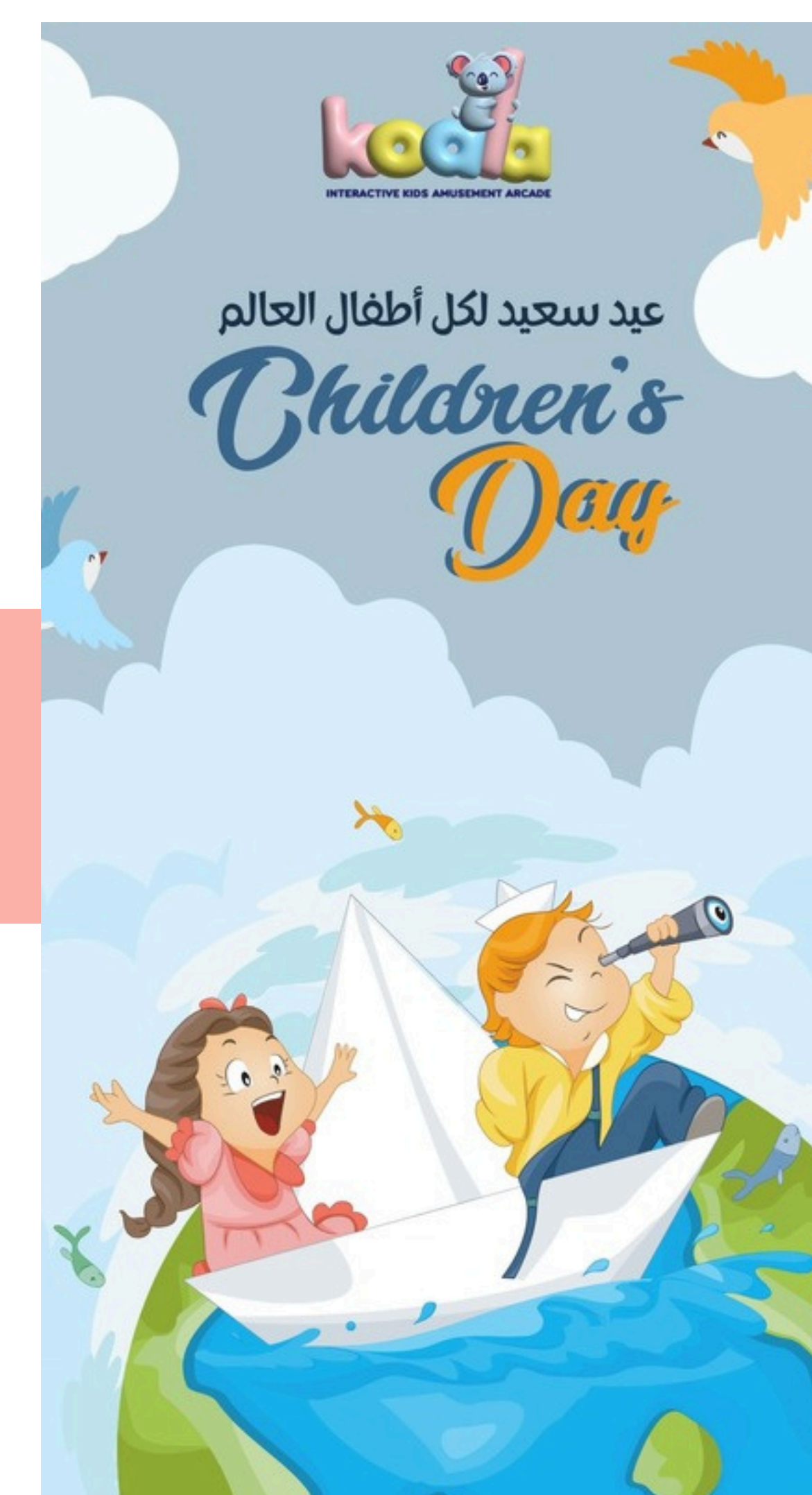
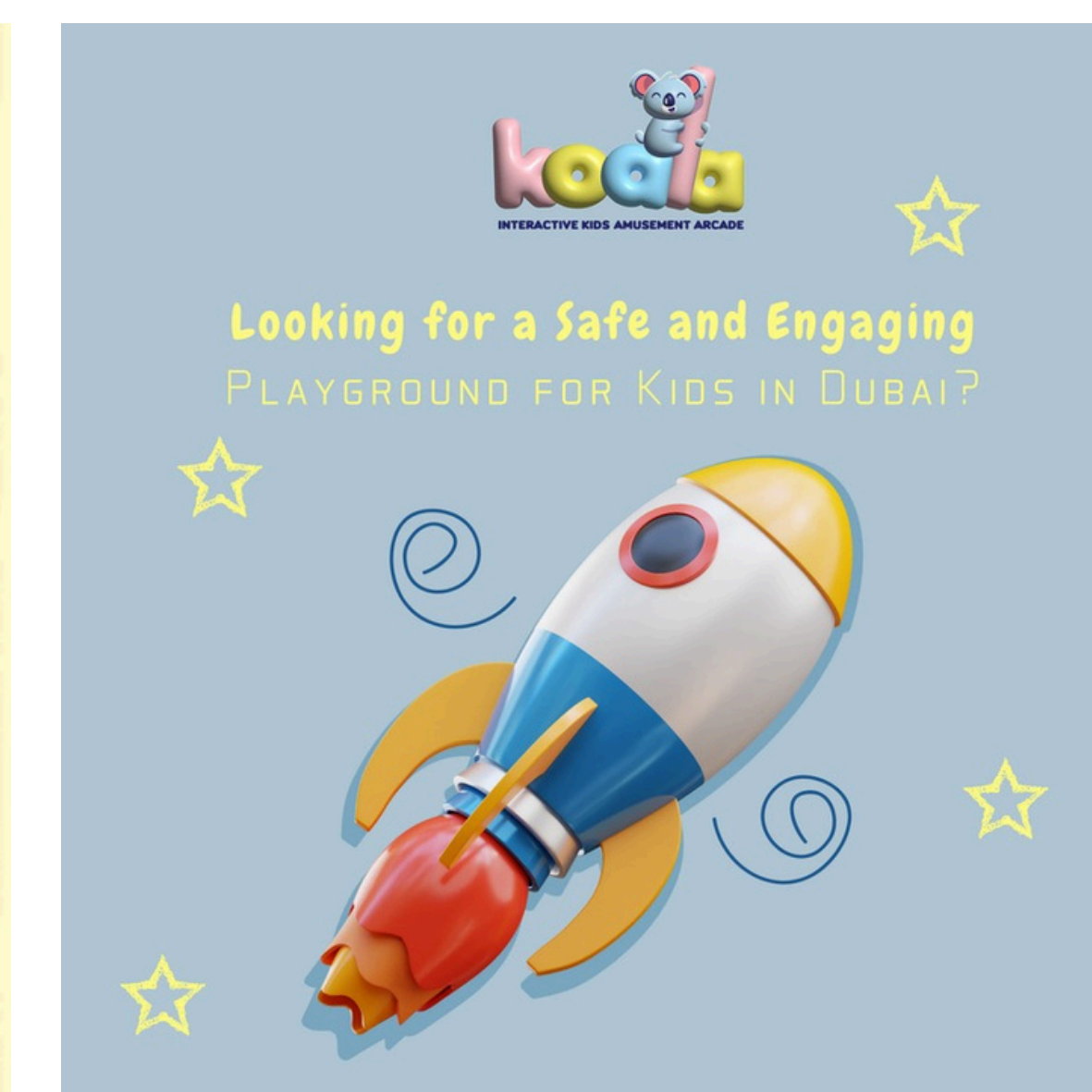
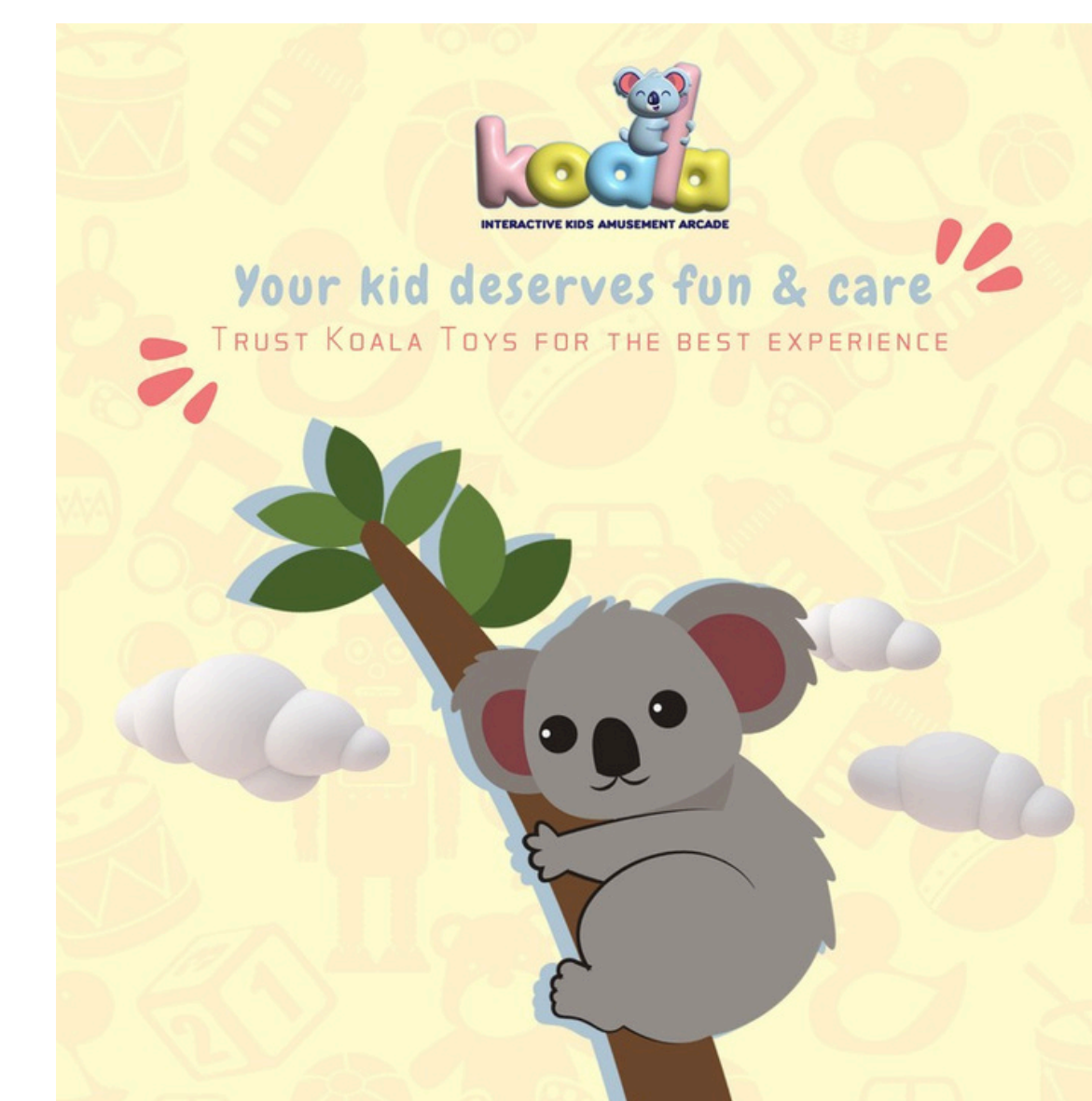
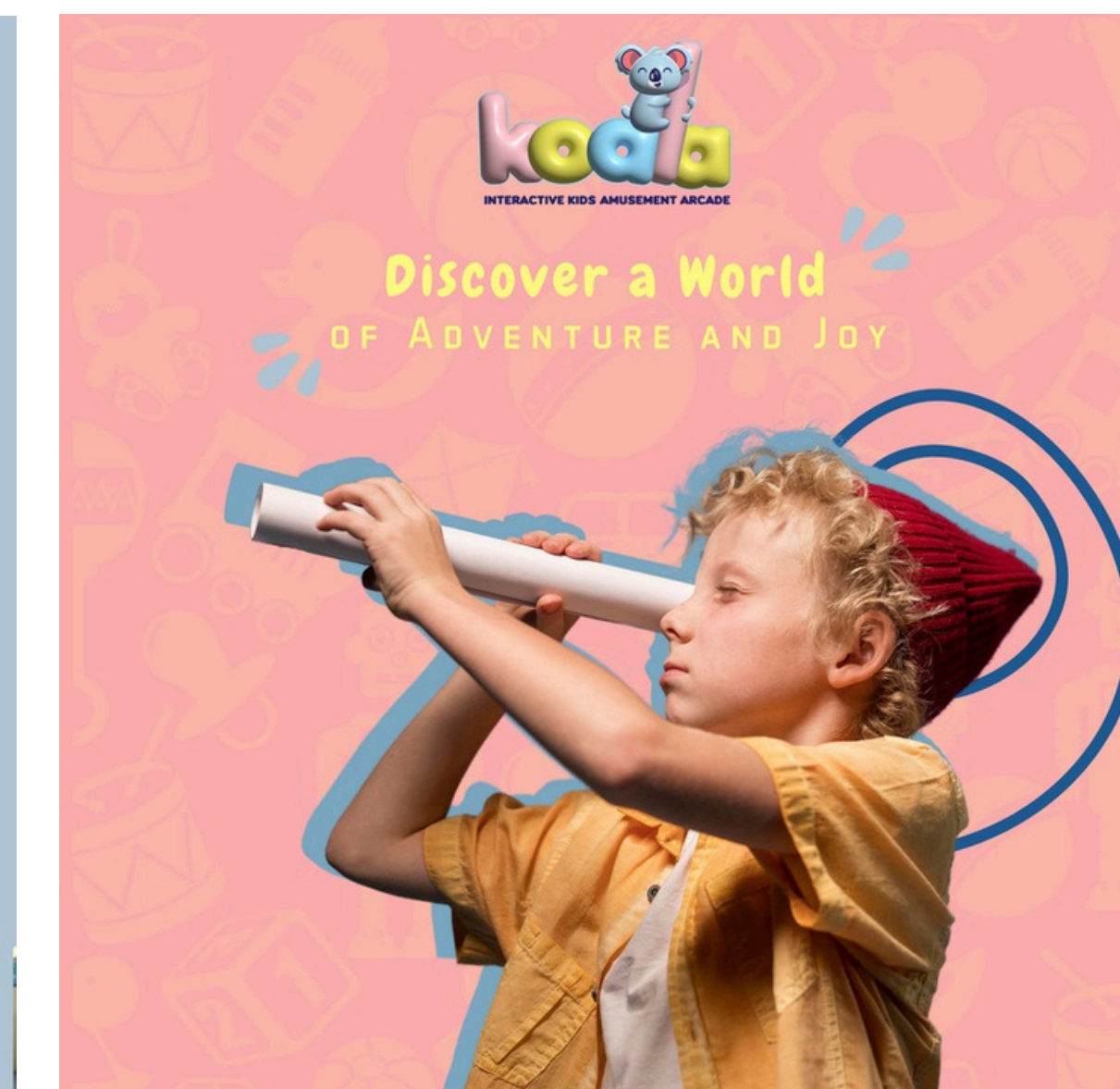
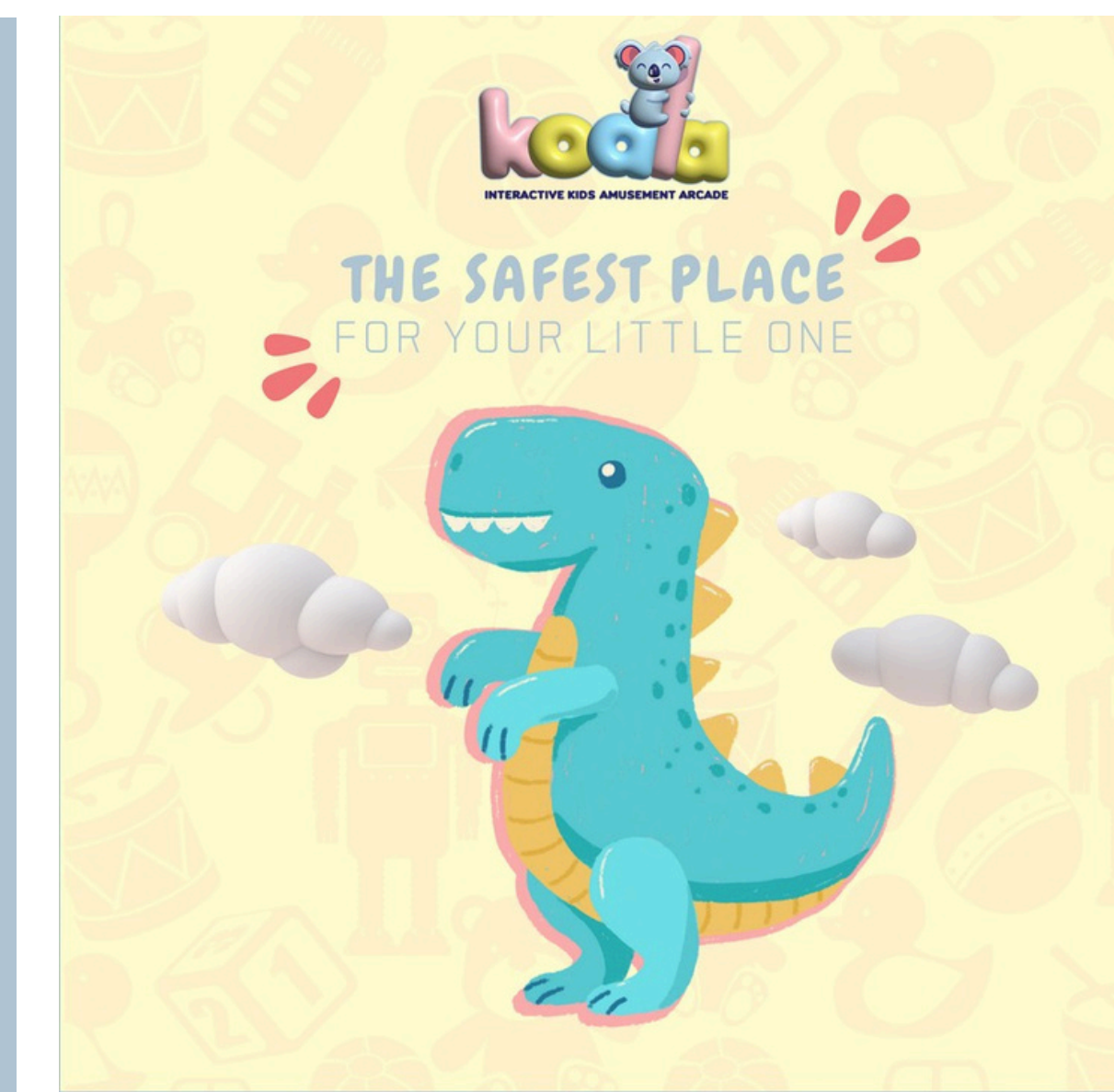
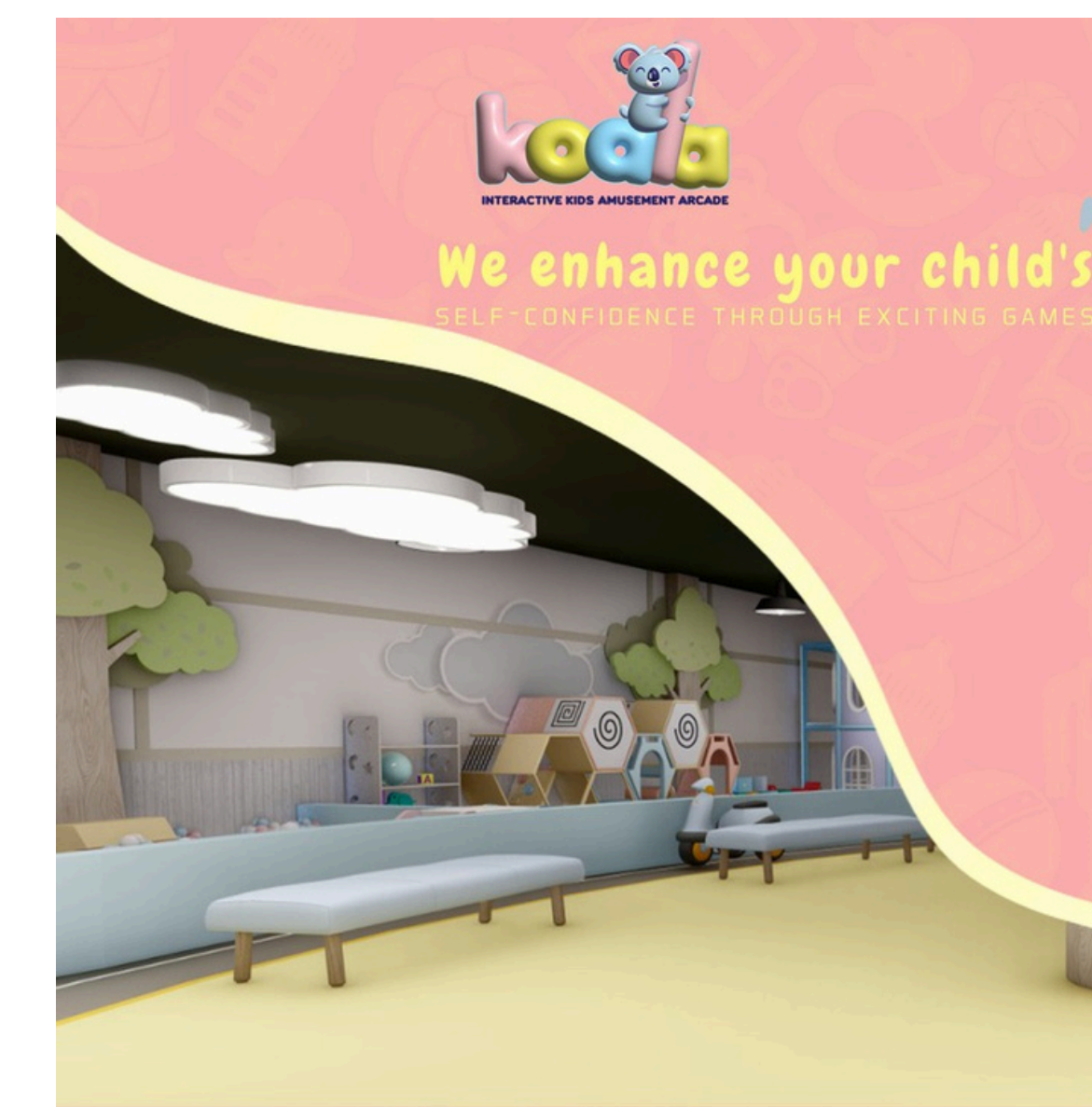
& KIDS ENTERTAINMENTS PRINTING



KOALA

We aimed to create a vibrant and engaging online presence that accurately reflected the values of the establishment. Our mission was to deliver the perfect image of the playground, showcasing its unique features and emphasizing the safety, happiness, and joy. To achieve this, we carefully curated content that resonated with our target audience of families with young children. We prioritized visuals that captured the excitement and wonder of the playground, highlighting the colorful play structures, interactive elements, and smiling faces of children enjoying the space. To ensure a diverse and engaging experience, we varied our content format, incorporating a mix of reels, carousels, and regular posts. Reels provided dynamic and visually appealing content, showcasing the playground's energy and excitement. Carousels allowed us to share multiple images or videos in a single post, highlighting different areas of the playground or featuring customer testimonials. Regular posts were used to share informative updates, behind-the-scenes glimpses, and engaging stories related to the playground it offered.

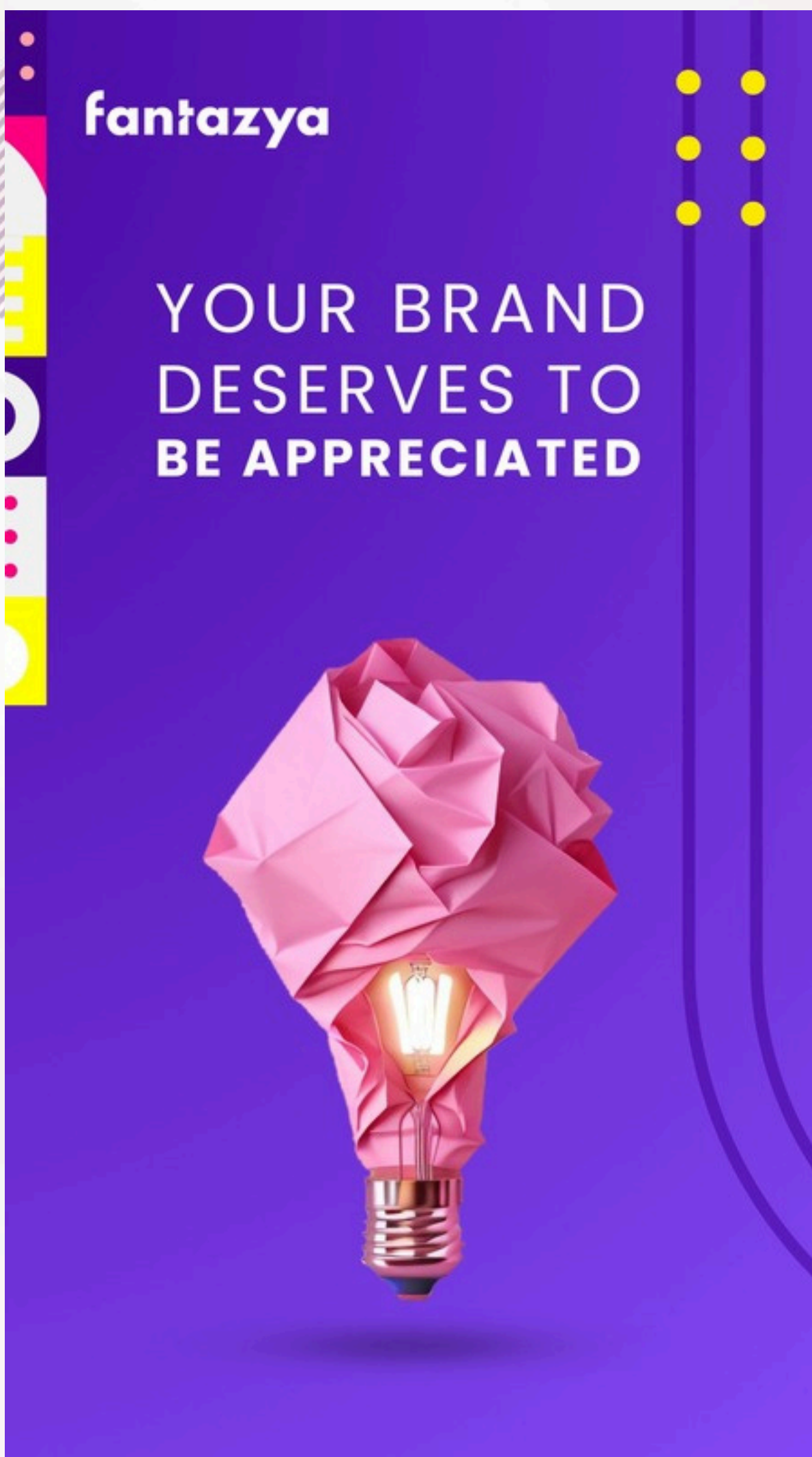
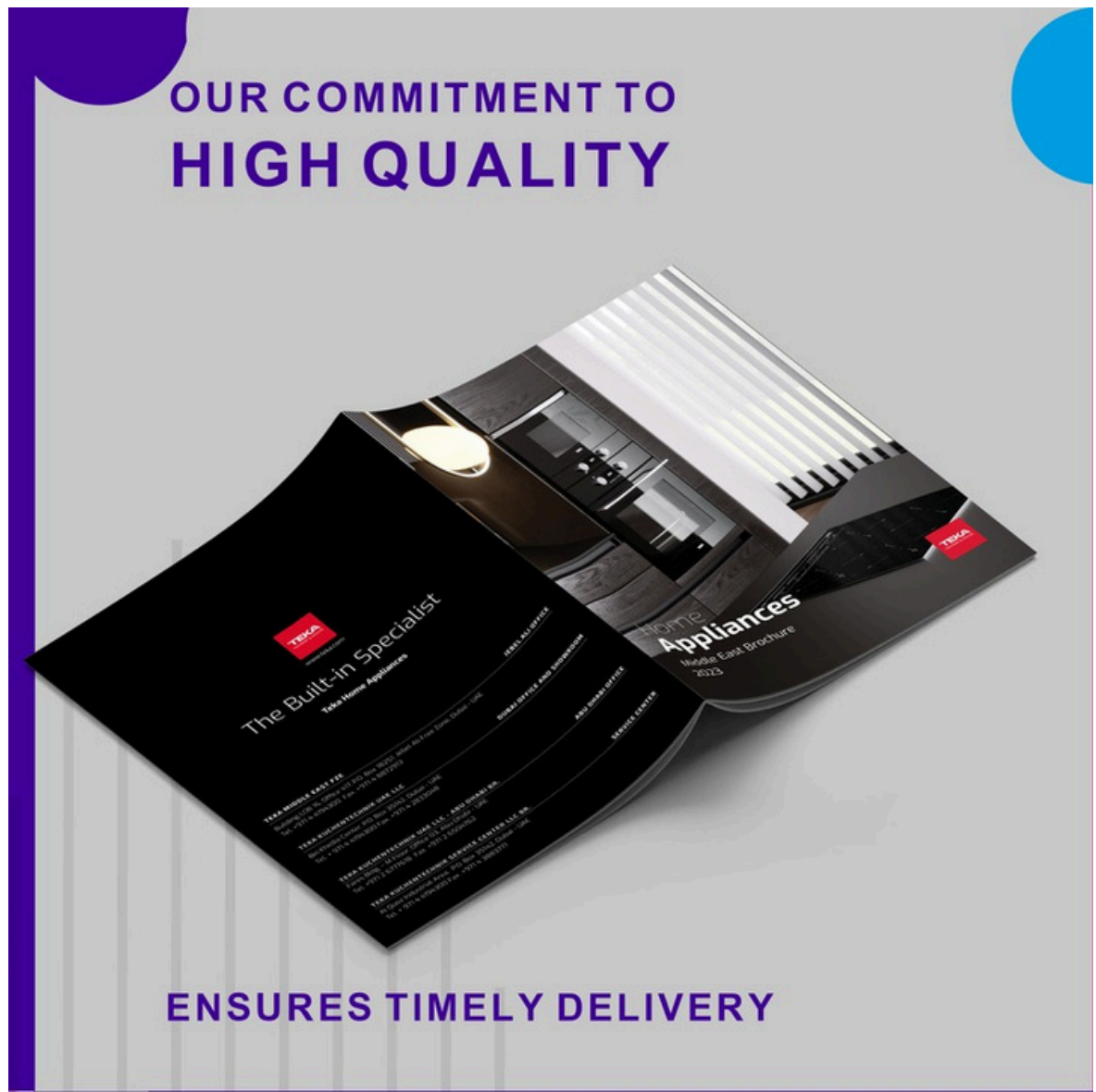
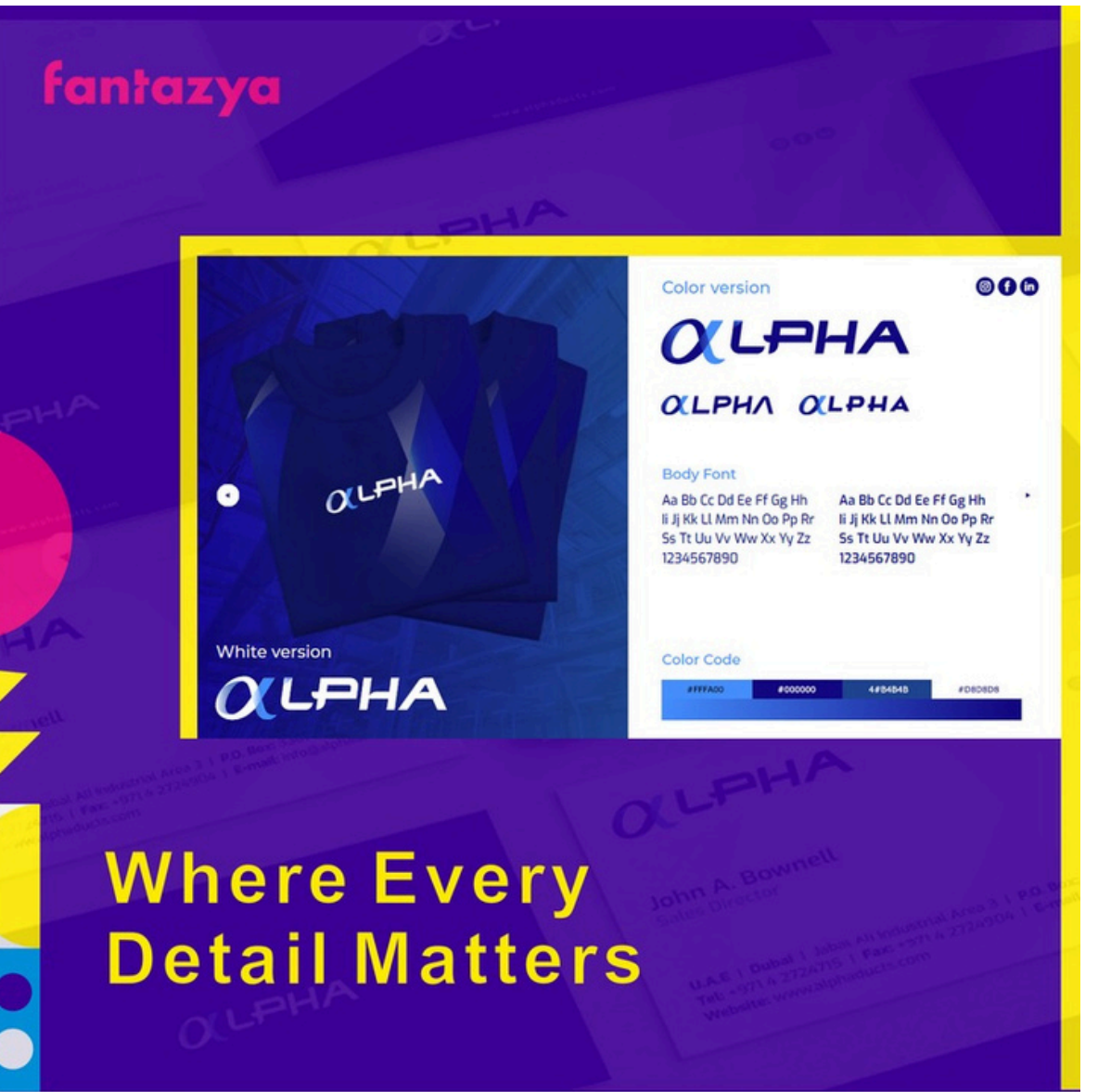
STORIES



FANTAZYA

When designing social media posts for Fantazy agency, we meticulously crafted content that reflected their unique values and artistic vision. Our mission was to elevate their online presence by showcasing their work as true art pieces. To achieve this, we focused on delivering a seamless user experience for their target audience, highlighting every intricate detail of the printing and design process. Our content strategy included a diverse mix of reels, carousels, and regular posts, ensuring a balanced approach that was both informative and promotional.

STORIES



Need more details?

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