

WEB CTRL A

PORTFOLIO

B R A N D I N G

CTRLA

WE KNOW HOW TO MAKE YOU FEEL THE **BRAND**

Every brand has a story to tell. We believe that your visual identity should be the most powerful chapter. Let's together create a brand that speaks to your audience on a deeper level.



IN A WORLD SATURATED WITH NOISE
YOUR BRAND IS THE
BEACON THAT GUIDES CUSTOMERS
TOWARDS YOUR BUSINESS

Your visual identity – the colors, typography, and imagery that embody your essence – is the cornerstone of this connection. It's more than just aesthetics; it's a powerful tool that communicates your values, evokes emotions, and leaves a lasting impression.

01



AT **WEB CTRL A**
WE BELIEVE THAT EVERY BRAND
DESERVES A VISUAL IDENTITY THAT
REFLECTS ITS UNIQUE STORY

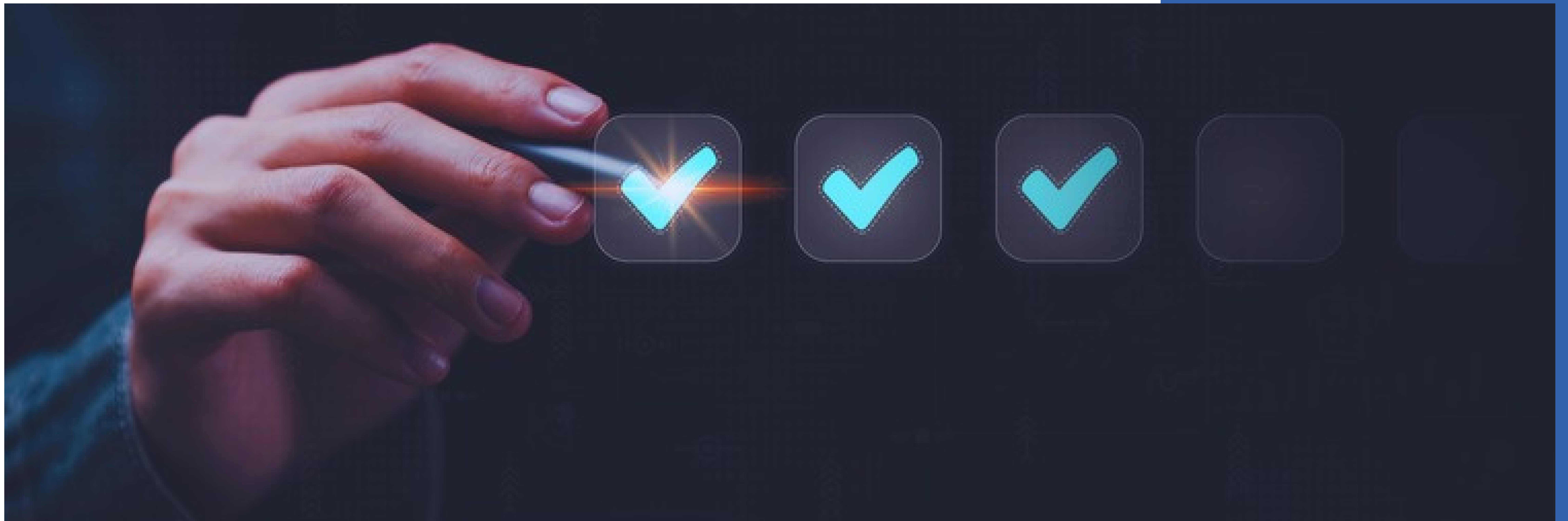
We don't just design logos; we create experiences. We delve deep into your brand's essence, understanding your mission, values, and target audience. From there, we craft a visual identity that resonates with your customers on a profound level.

02



OUR APPROACH IS PERSONALIZED TAILORED TO YOUR SPECIFIC NEEDS AND GOALS

We work closely with you every step of the way, ensuring that your vision is brought to life. Whether you're a startup seeking a fresh identity or an established business looking to revitalize your brand, **we're here to help.**



CHORA LINE

Our logo for the chora line brand evokes the mystique and allure of the ocean, drawing inspiration from the captivating figure of a mermaid. This mythical creature, often associated with beauty, transformation, and the power of the sun, perfectly embodies the brand's essence. By intertwining elements of the sea, sun, and mermaid, we've created a visual narrative that resonates with the brand's target audience. The mermaid, a symbol of both grace and strength, connects with the audience on an emotional level. Her mysterious nature and ability to transform between land and sea mirror the transformative power of the sun, suggesting that the brand can elevate individuals and their style. The logo's elegant design and use of color evoke feelings of luxury, sophistication, and a connection to nature. By tapping into these emotions, we've created a brand identity that not only stands out but also resonates deeply with the audience's desires and aspirations.



CHORA LINE

#2f698f

#48a0cb

#5cc5f6



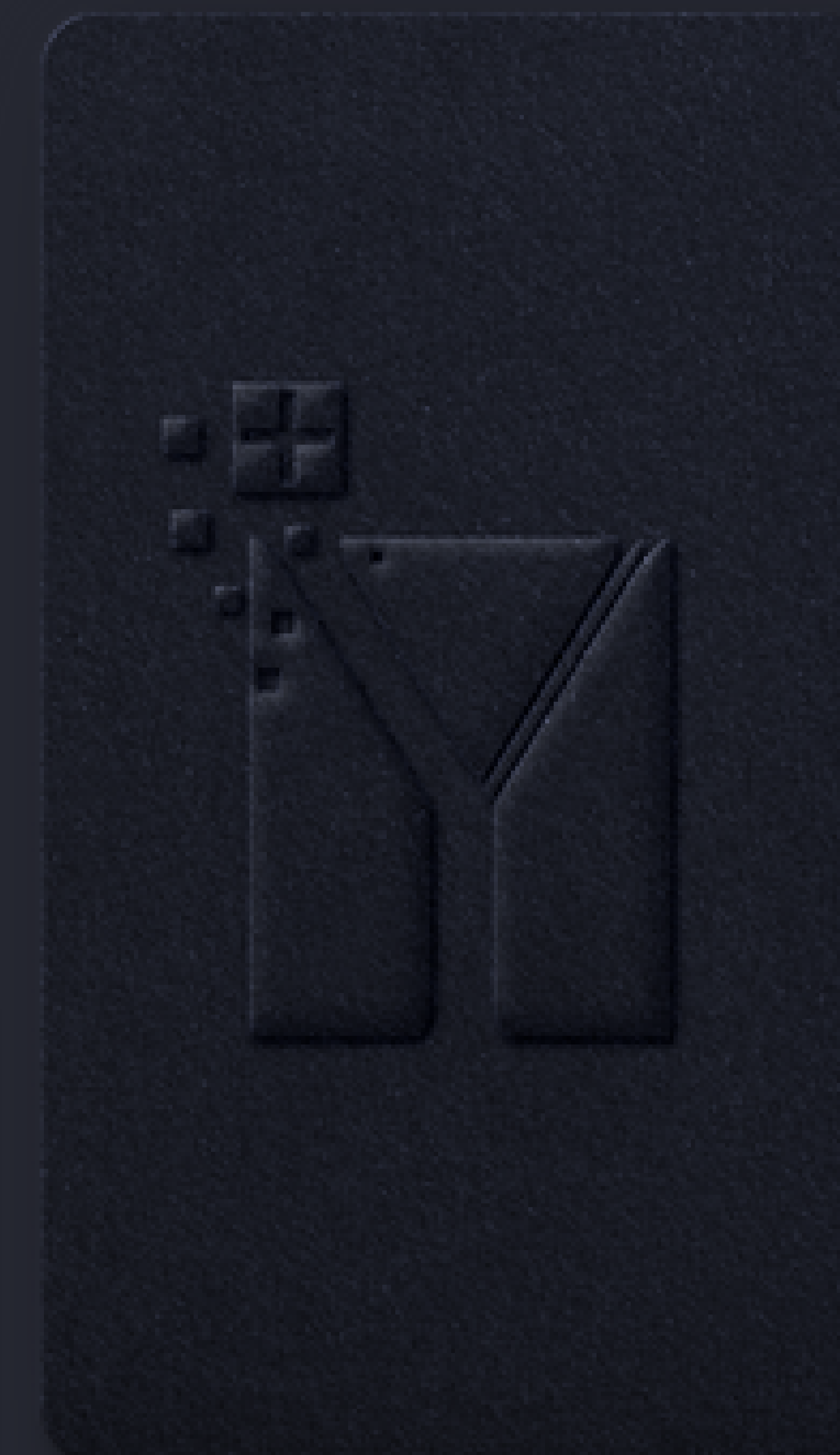
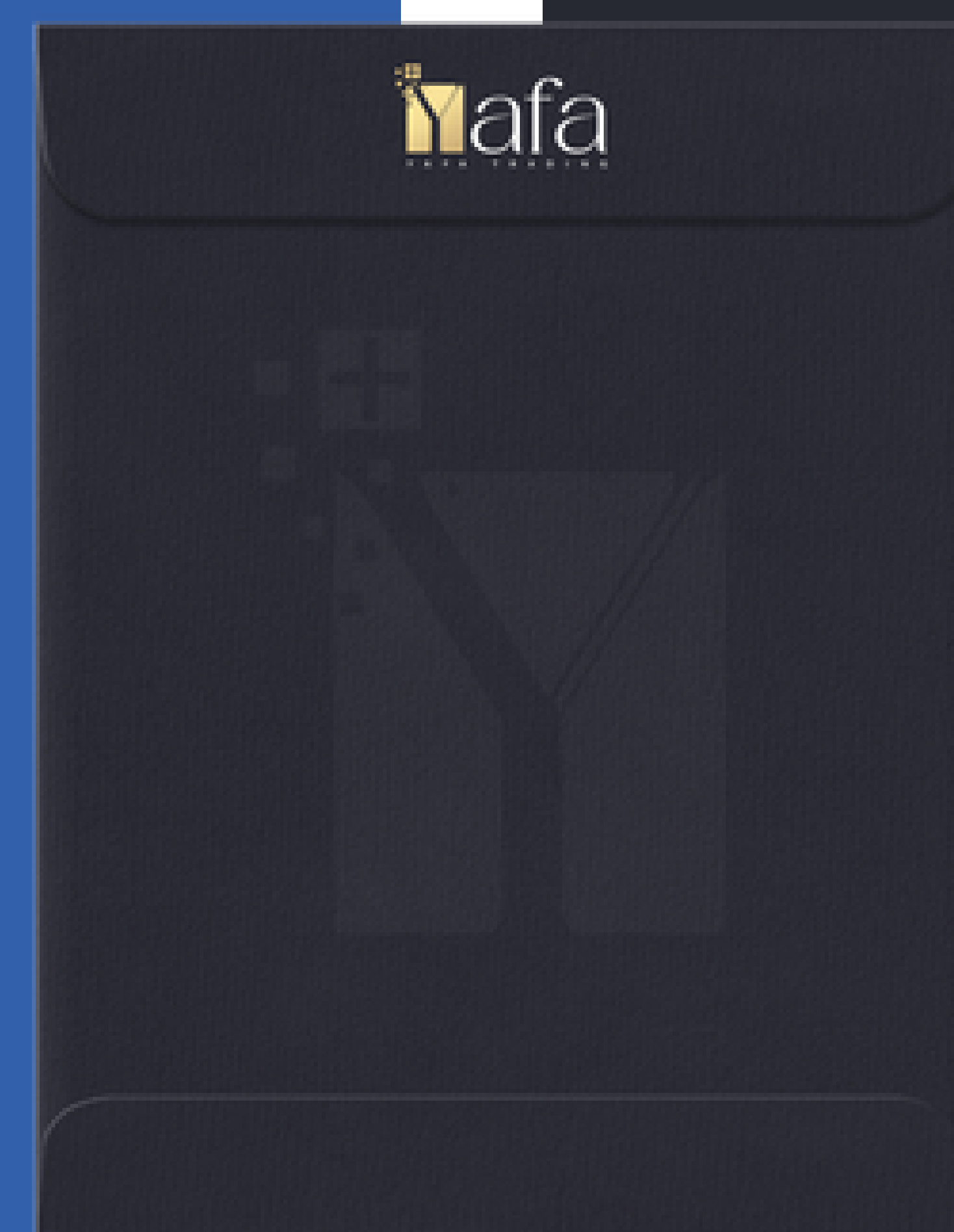
YAFA

The logo's design centers around a tree, a powerful symbol of growth, sustainability, and resilience. This choice not only reflects the company's commitment to environmental responsibility but also resonates with the target audience's values and concerns. By incorporating a tree, we have created a visual representation of the company's dedication to fostering a greener future. This connection evokes feelings of hope, optimism, and trust. It speaks to the audience's desire to be part of a positive change and their belief in the power of businesses to make a meaningful impact. The logo's design conveys a sense of stability and longevity, reassuring business owners that the company is a reliable and trustworthy partner. It taps into their desire for a brand that not only aligns with their values but also demonstrates a commitment to sustainable practices.



#fae08b

#cbaa68



FAJER JEWELRY

Our logo design for Fajer Jewelry is a testament to the enduring allure of diamonds. We've meticulously crafted a visual identity that celebrates the timeless elegance and exquisite craftsmanship of your jewelry. The intersecting diamond shapes within the brand name symbolize the intricate details and meticulous attention to quality that define your brand.

The diamond, a symbol of luxury, beauty, and enduring value, is seamlessly integrated into the heart of our logo. By incorporating the diamond shape into the brand name, we've created a visual that resonates with the emotional appeal of your jewelry. The dark green color, often associated with sophistication and wealth, complements the golden diamond shapes, evoking a sense of opulence and refinement. This combination of colors and shapes creates a logo that not only represents the Fajer brand but also evokes a sense of luxury and desire in the minds of the customers.



#173e2f

#80612c

#d3c8b9



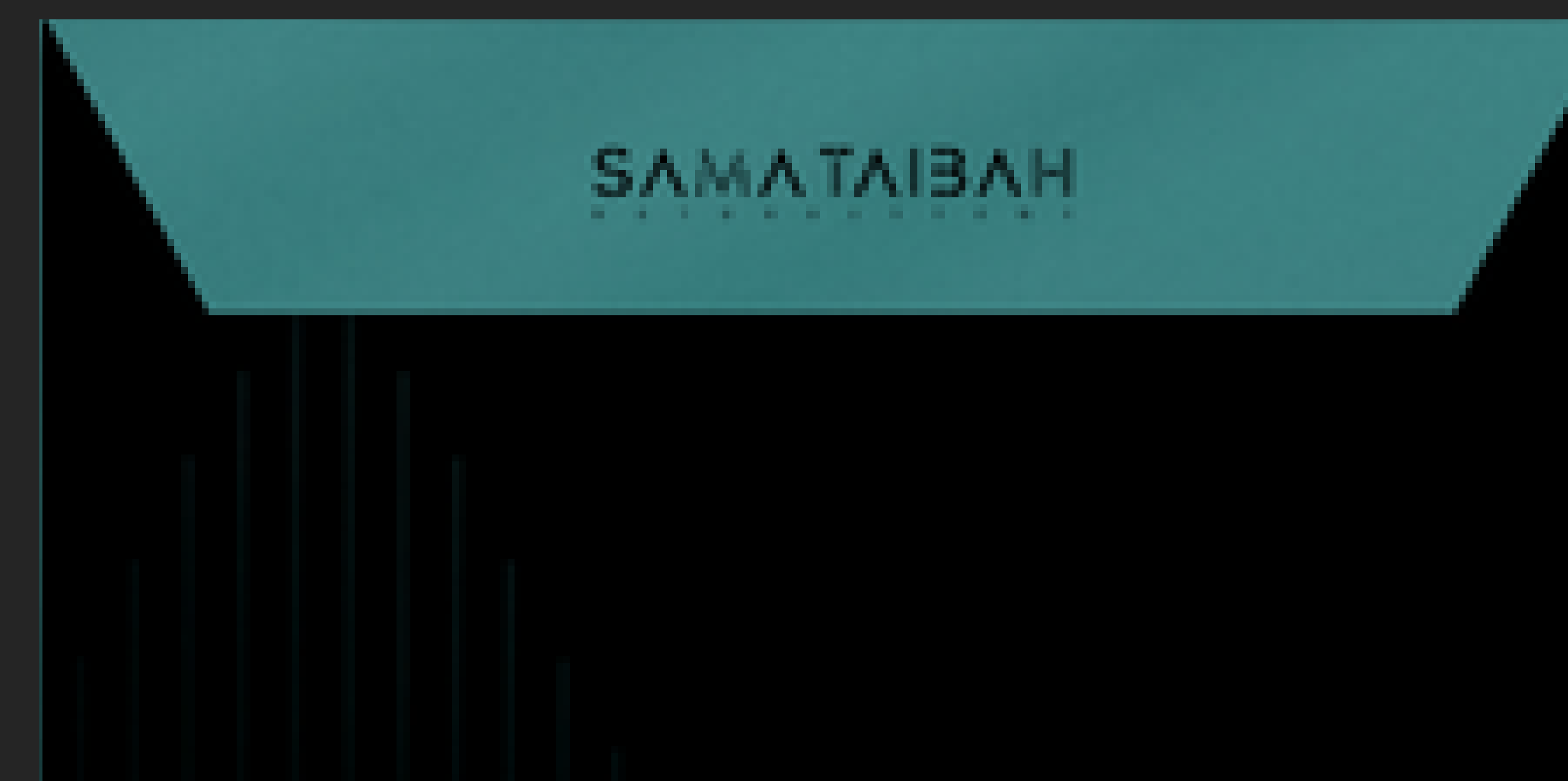
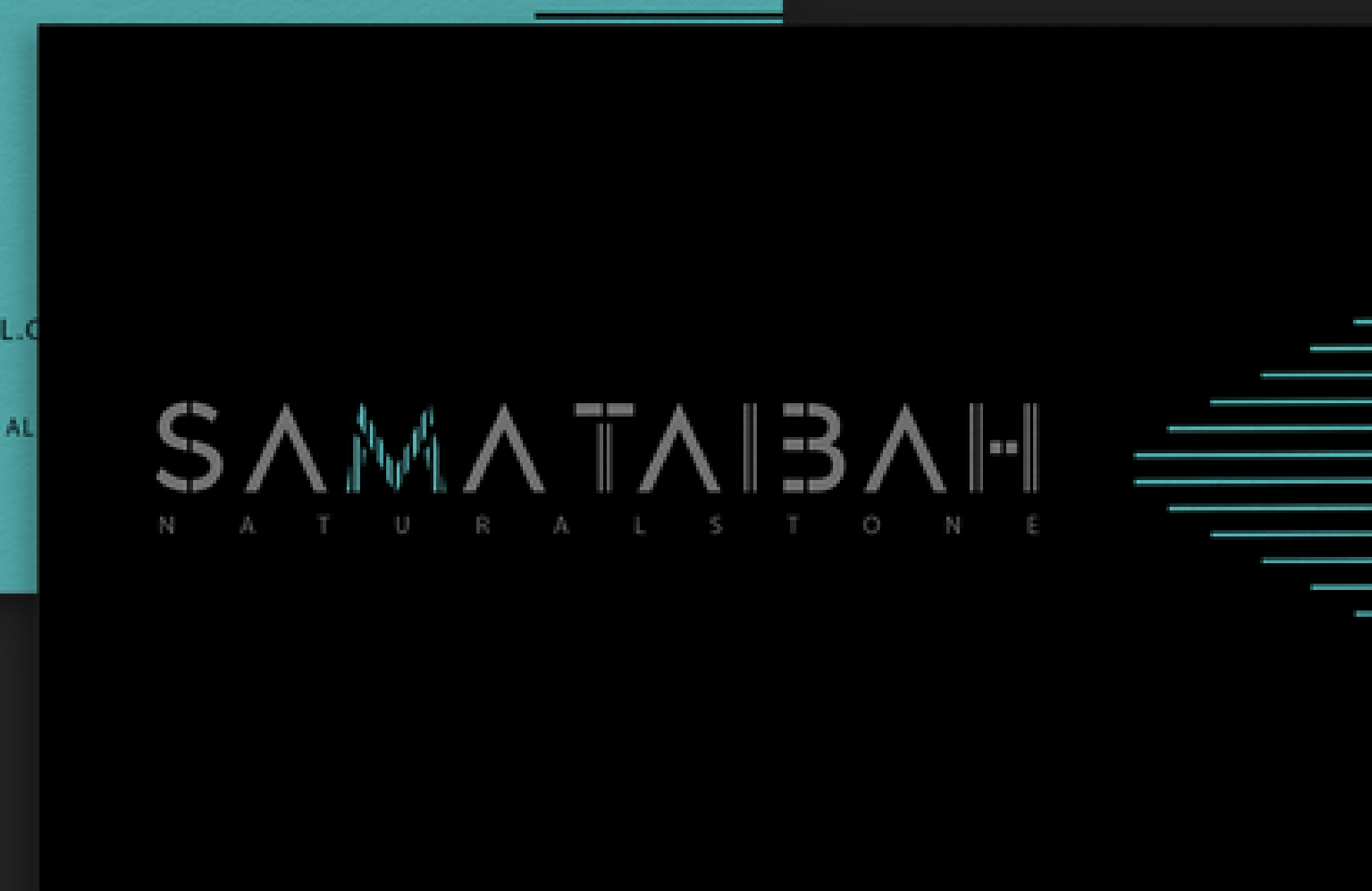
SAMA TAIBAH

Our design evokes a sense of tranquility and sophistication, reflecting the enduring beauty of natural stones. By combining the organic shapes of stones with clean, modern lines, we've created a logo that resonates with the timeless elegance of nature. This design not only represents the company's dedication to quality but also speaks to the emotional connection people often have with natural materials. The intricate details of our logo design symbolize the meticulous craftsmanship and attention to detail that goes into every project. By showcasing the unique textures and patterns of natural stones, we've created a visual identity that reflects the company's commitment to precision and excellence. This design not only conveys a sense of professionalism but also inspires confidence in the company's ability to deliver exceptional results.



#7b7b7b

#5db4b6



NAHLA ALYOUSUF

The logo for Mrs. Nahla Al-Youssef is a simple yet striking representation of her passion for analyzing children's drawings and helping parents understand their kids better. The use of her first initial in a clear and obvious way establishes a strong personal connection with the brand, while the combination of blue and yellow evokes feelings of warmth, creativity, and intelligence. This thoughtful and intentional design perfectly captures the essence of Mrs. Nahla Al-Youssef's brand and her commitment to providing valuable insights to parents. By using Mrs. Nahla's first initial as the central focus of the logo, we created a powerful emotional connection with the brand. This subtle yet significant detail immediately establishes a sense of familiarity and trust, making it feel like the logo is speaking directly to parents. The combination of blue and yellow further enhances this emotional connection, evoking feelings of warmth, creativity, and intelligence. This thoughtful and intentional use of color helps parents to see that Mrs. Nahla Al-Youssef truly understands their needs and is committed to helping them connect with their children on a deeper level.



N. ALYOUSUF
IN EVERY STROKE LIES A TALE

#4093ba

#cfd944



N. ALYOUSUF
IN EVERY STROKE LIES A TALE



CLICK EXPRESS

This dynamic logo is more than just a symbol; it's a powerful statement that captures the essence of your brand. The bold, forward-facing arrow embodies the speed and precision you bring to every project. The intricate details within the arrow hint at the passion and attention to detail that sets you apart. Together, they create a visual identity that resonates with your target audience and leaves a lasting impression. We understand that your brand is more than just a business; it's a reflection of your personal journey. Our goal was to create a logo that not only represents your expertise but also speaks to your passion for shipping and transportation. By infusing the logo with elements of speed, precision, and passion, we've crafted a visual identity that connects with you on a deeper level. It's a logo that inspires confidence and trust, making your brand stand out in the competitive landscape.



CLICK EXPRESS
TRANSPORT & STORAGE LLC

#2884bf

#f6bd17



UP & DOWN

Our logo design for UP & DOWN is a vibrant celebration of childhood wonder and imagination. Each letter of the brand name dances with a unique color and movement, reflecting the boundless energy and joy that awaits within the playground. The playful composition, set against a backdrop of warm orange and sunny yellow, invites children to explore, create, and discover the magic of their surroundings.

More than just a logo, our design for UP & DOWN is an emotional invitation to experience the pure joy of childhood. The playful colors and dynamic movements evoke a sense of excitement and adventure, capturing the spirit of a place where children can let their imaginations soar. We've created a visual identity that speaks to the hearts of both children and parents, reminding business owners that their brand can be a source of happiness and inspiration for families everywhere.



Interactive Kids Amusement

#37bbec

#e9561e

#784495

#e7306d

#29b4a3

#4eae33



SALAMA BINT TAHNOON

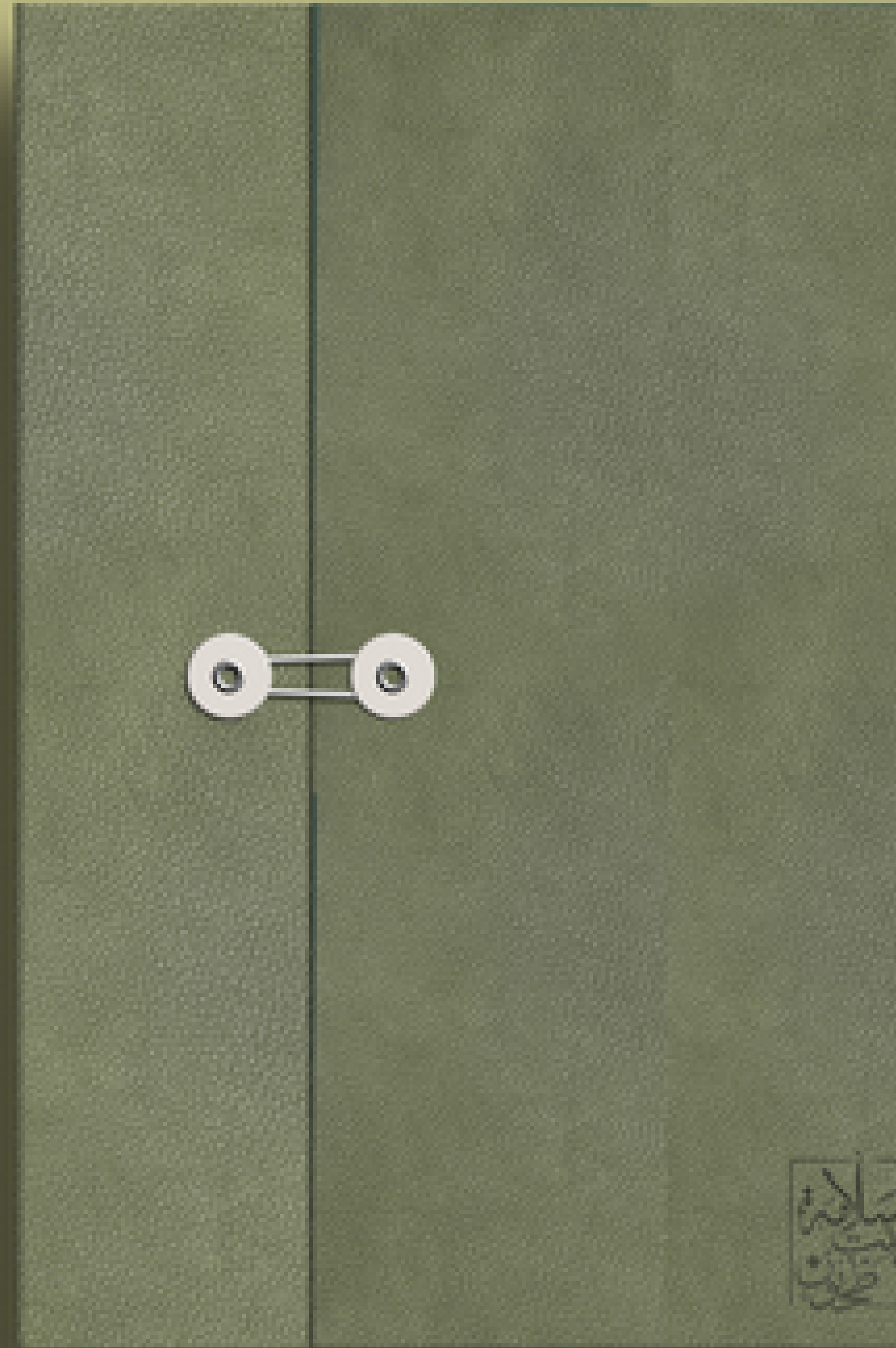
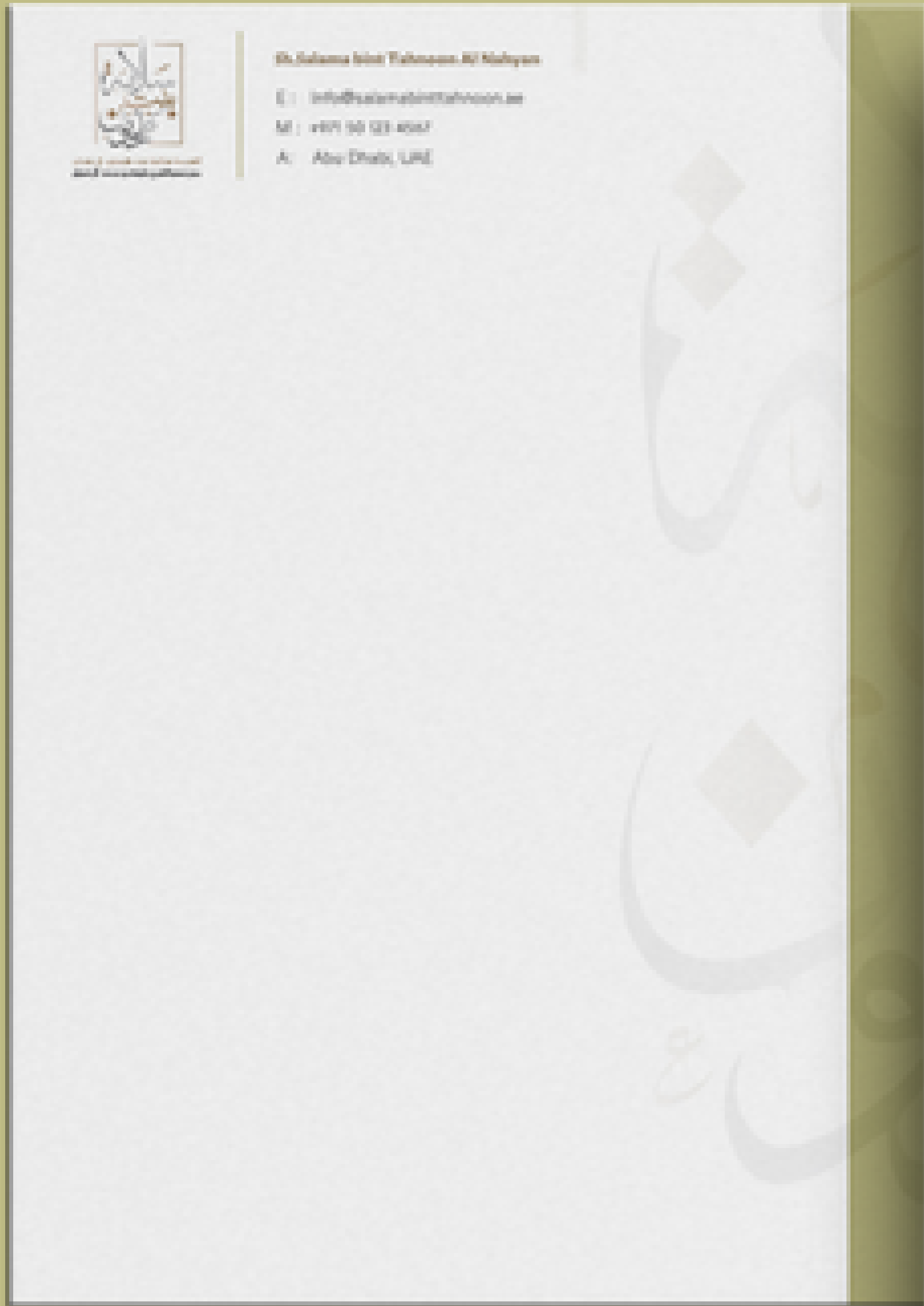
The logo for Sheikha Salama bint Tahnoun is a harmonious blend of tradition and modernity. Inspired by the rich heritage of the United Arab Emirates, we have incorporated elements that symbolize her noble lineage and influential position. The intricate details and elegant design reflect the grace, wisdom, and authority associated with her role.

By carefully selecting each element and color, we have created a logo that evokes a sense of respect, admiration, and loyalty. The design resonates with the deep-rooted cultural values of the UAE, fostering a strong emotional connection with the audience. This iconic representation not only reflects Sheikha Salama's stature but also inspires a sense of pride and unity among her followers.



#b3b07d

#957b57



CHEF PARFAIT

Our logo design for Chef Parfait encapsulates the essence of French culinary tradition and the highest standards of quality. The elegant, cursive font evokes a sense of sophistication and refinement, while the iconic royal lines symbolize the brand's commitment to excellence. The subtle inclusion of the French flag further reinforces the brand's deep-rooted connection to French heritage. Together, these elements create a visual identity that is both timeless and memorable.

By blending French heritage with a touch of royalty, we've crafted a logo that resonates on both a conscious and subconscious level. The familiar colors and symbols evoke feelings of nostalgia, trust, and luxury, inviting consumers to experience the same level of quality and sophistication that they associate with French cuisine. Our logo design serves as a powerful emotional cue, reinforcing the brand's authenticity and positioning it as a trusted source of premium supplements



#f5da87

#0e3f62

#b1191d



COACH SALAMA

Our logo design for Coach Salama encapsulates the harmonious fusion of nutrition and personal sport training. The flowing curves evoke a sense of vitality and movement, mirroring the graceful physique of a healthy individual. We've meticulously crafted a visual identity that resonates with the essence of wellness, inspiring individuals to embrace a balanced lifestyle and achieve their personal fitness goals.

It's more than just a symbol, our logo design for Coach Salama embodies a holistic approach to health and wellness. The gentle curves and vibrant colors evoke a feeling of nourishment and rejuvenation, inviting individuals to embark on a transformative journey towards a healthier, happier self. We've created a visual identity that speaks to the heart, r...



#37622d

#739d39

#c6e377



GHAZAL

Our logo design for Gazal Beauty encapsulates the essence of natural beauty and self-empowerment. The soft, organic curves evoke a sense of femininity and comfort, reflecting the handmade nature of the cosmetics. The gentle color palette, inspired by the warm hues of the Gulf region, creates a feeling of familiarity and trust. We chose colors that complement the natural tones of the skin, subtly enhancing the beauty of the wearer. By incorporating elements of traditional Gulf culture into the logo, we aimed to foster a sense of connection and pride among the target audience. The design celebrates the rich heritage of the region while embracing modern aesthetics. The logo empowers women to feel confident and beautiful in their own skin, reminding them that their individuality is truly precious.



#e6c1c8

#d8acb6



Need more details?

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